#### Power-Law Size Distributions

Last updated: 2020/09/12, 12:45:25 EDT

Principles of Complex Systems, Vol. 1 | @pocsvox CSYS/MATH 300, Fall, 2020

Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center Vermont Advanced Computing Core | University of Vermont

























Licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 3.0 License.

PoCS, Vol. 1 Power-Law Size Distributions 1 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

## These slides are brought to you by:



PoCS, Vol. 1 Power-Law Size Distributions 2 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References

# These slides are also brought to you by:

Special Guest Executive Producer



On Instagram at pratchett\_the\_cat

PoCS, Vol. 1 Power-Law Size Distributions 3 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References

## Outline

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

PoCS, Vol. 1 Power-Law Size Distributions 4 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

# Two of the many things we struggle with cognitively:

1. Probability.

Ex. The Monty Hall Problem.

Ex. Daughter/Son born on Tuesday. (see next two slides; Wikipedia entry here .)

2. Logarithmic scales.

PoCS, Vol. 1 Power-Law Size Distributions 5 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References

# Two of the many things we struggle with cognitively:

1. Probability.

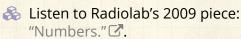
Ex. The Monty Hall Problem.

Ex. Daughter/Son born on Tuesday. (See next two slides; Wikipedia entry here .)

2. Logarithmic scales.

## On counting and logarithms:





🙈 Later: Benford's Law 🗹.

PoCS, Vol. 1 Power-Law Size Distributions 5 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References

# Two of the many things we struggle with cognitively:

1. Probability.

Ex. The Monty Hall Problem.

Ex. Daughter/Son born on Tuesday. (See next two slides; Wikipedia entry here .)

2. Logarithmic scales.

## On counting and logarithms:



Listen to Radiolab's 2009 piece: "Numbers." ☑.

Later: Benford's Law 🗷.

Also to be enjoyed: the magnificence of the Dunning-Kruger effect ☑

PoCS, Vol. 1 Power-Law Size Distributions 5 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

The set up:

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



The set up:



A parent has two children.

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



The set up:



A parent has two children.

#### Simple probability question:



What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The set up:



A parent has two children.

Simple probability question:



What is the probability that both children are girls?

The next set up:

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The set up:



A parent has two children.

Simple probability question:



What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The next set up:

A parent has two children.

The set up:



A parent has two children.

#### Simple probability question:

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

#### The next set up:



A parent has two children.

We know one of them is a girl.

The set up:

A parent has two children.

Simple probability question:

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The next set up:

A parent has two children.

We know one of them is a girl.

The next probabilistic poser:

What is the probability that both children are girls?

The set up:

A parent has two children.

## Simple probability question:

What is the probability that both children are girls?

**A** 1/4 ...

### The next set up:

A parent has two children.

We know one of them is a girl.

### The next probabilistic poser:

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The set up:

A parent has two children.

## Simple probability question:

What is the probability that both children are girls?

**A** 1/4 ...

The next set up:

A parent has two children.

We know one of them is a girl.

### The next probabilistic poser:

What is the probability that both children are girls?

**1/3** ...

PoCS, Vol. 1 Power-Law Size Distributions 6 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 





A parent has two children.

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





A parent has two children.



We know one of them is a girl born on a Tuesday.

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



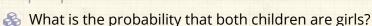


A parent has two children.



We know one of them is a girl born on a Tuesday.

#### Simple question #3:



PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

A parent has two children.

We know one of them is a girl born on a Tuesday.

#### Simple question #3:

What is the probability that both children are girls?

Last:

A parent has two children.

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

A parent has two children.

We know one of them is a girl born on a Tuesday.

### Simple question #3:

What is the probability that both children are girls?

Last:

A parent has two children.

We know one of them is a girl born on December 31. PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

🙈 A parent has two children.

We know one of them is a girl born on a Tuesday.

#### Simple question #3:

What is the probability that both children are girls?

Last:

🙈 A parent has two children.

We know one of them is a girl born on December 31.

#### And ...

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

🙈 A parent has two children.

We know one of them is a girl born on a Tuesday.

### Simple question #3:

What is the probability that both children are girls?



#### Last:

A parent has two children.

We know one of them is a girl born on December 31.

#### And ...

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

A parent has two children.

We know one of them is a girl born on a Tuesday.

### Simple question #3:

What is the probability that both children are girls?

3 ?

#### Last:

A parent has two children.

We know one of them is a girl born on December 31.

#### And ...

What is the probability that both children are girls?

PoCS, Vol. 1 Power-Law Size Distributions 7 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References



Money ≡ Belief PoCS, Vol. 1 Power-Law Size Distributions 8 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



Money ≡ Belief

Two questions about wealth distribution in the United States:

PoCS, Vol. 1 Power-Law Size Distributions 8 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References



Money ≡ Belief

Two questions about wealth distribution in the United States:

1. Please estimate the percentage of all wealth owned by individuals when grouped into quintiles.

PoCS, Vol. 1 Power-Law Size Distributions 8 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References



Money ≡ Belief PoCS, Vol. 1 Power-Law Size Distributions 8 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References

# Two questions about wealth distribution in the United States:

- Please estimate the percentage of all wealth owned by individuals when grouped into quintiles.
- 2. Please estimate what you believe each quintile should own, ideally.



Money = Belief PoCS, Vol. 1 Power-Law Size Distributions 8 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References

# Two questions about wealth distribution in the United States:

- Please estimate the percentage of all wealth owned by individuals when grouped into quintiles.
- 2. Please estimate what you believe each quintile should own, ideally.
- 3. Extremes: 100, 0, 0, 0, 0 and 20, 20, 20, 20, 20

#### Wealth distribution in the United States: [13]

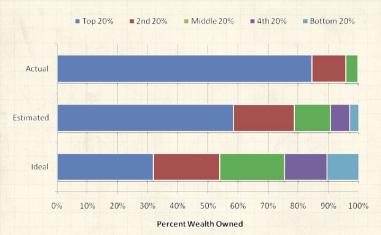


Fig. 2. The actual United States wealth distribution plotted against the estimated and ideal distributions across all respondents. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

"Building a better America—One wealth quintile at a time" Norton and Ariely, 2011. [13]

PoCS, Vol. 1 Power-Law Size Distributions 9 of 66 Our Intuition

Definition

Examples

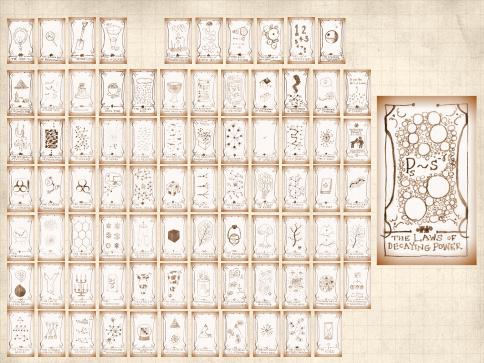
Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References



#### Wealth distribution in the United States: [13]

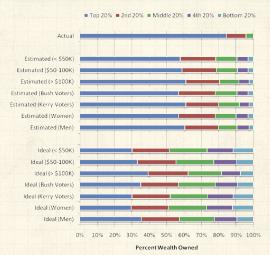


Fig. 3. The actual United States wealth distribution plotted against the estimated and ideal distributions of respondents of different income levels, political affiliations, and genders. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

PoCS, Vol. 1 Power-Law Size Distributions 11 of 66

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





## The Boggoracle Speaks:

PoCS, Vol. 1 Power-Law Size Distributions 12 of 66

Our Intuition

#### Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



## The Boggoracle Speaks:

PoCS, Vol. 1 Power-Law Size Distributions 13 of 66

# Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P({\sf size} = x) \sim c \, x^{-\gamma}$$

where 
$$0 < x_{\min} < x < x_{\max}$$
 and  $\gamma > 1$ .

PoCS, Vol. 1 Power-Law Size Distributions 14 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P(\mathsf{size} = x) \sim c \, x^{-\gamma}$$

$$\text{ where } \quad 0 < x_{\min} < x < x_{\max} \quad \text{and} \quad \gamma > 1.$$



 $x_{min}$  = lower cutoff,  $x_{max}$  = upper cutoff

PoCS, Vol. 1 Power-Law Size Distributions 14 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P({\rm Size} = x) \sim c \, x^{-\gamma}$$

$$\text{ where } \quad 0 < x_{\min} < x < x_{\max} \quad \text{and} \quad \gamma > 1.$$



 $x_{min}$  = lower cutoff,  $x_{max}$  = upper cutoff



Negative linear relationship in log-log space:

$$\log_{10}P(x) = \log_{10}c - \frac{\gamma}{\log_{10}x}$$

PoCS, Vol. 1 Power-Law Size Distributions 14 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

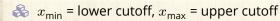
Zipf ⇔ CCDF



The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P({\rm size} = x) \sim c \, x^{-\gamma}$$

$$\text{ where } \quad 0 < x_{\min} < x < x_{\max} \quad \text{and} \quad \gamma > 1.$$



Negative linear relationship in log-log space:

$$\log_{10}P(x) = \log_{10}c - \gamma \mathrm{log}_{10}x$$

We use base 10 because we are good people.

PoCS, Vol. 1 Power-Law Size Distributions 14 of 66

Our Intuition
Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



Usually, only the tail of the distribution obeys a power law:

 $P(x) \sim c \, x^{-\gamma}$  for x large.

PoCS, Vol. 1 Power-Law Size Distributions 15 of 66 Our Intuition

#### Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References





Usually, only the tail of the distribution obeys a power law:

$$P(x) \sim c x^{-\gamma}$$
 for  $x$  large.



Still use term 'power-law size distribution.'

PoCS, Vol. 1 Power-Law Size Distributions 15 of 66 Our Intuition

#### Definition

Examples

Wild vs Mild

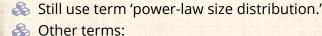
CCDFs

Zipf's law Zipf ⇔ CCDF



Usually, only the tail of the distribution obeys a power law:

$$P(x) \sim c x^{-\gamma}$$
 for  $x$  large.



Fat-tailed distributions.

Heavy-tailed distributions.

PoCS, Vol. 1 Power-Law Size Distributions 15 of 66

#### Definition

Examples

Wild vs. Mild

CCDFs

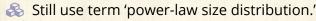
Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



Usually, only the tail of the distribution obeys a power law:

$$P(x) \sim c \, x^{-\gamma}$$
 for  $x$  large.



- Other terms:
  - Fat-tailed distributions.
  - Heavy-tailed distributions.

#### Beware:

Inverse power laws aren't the only ones: lognormals \( \overline{\pi} \), Weibull distributions \( \overline{\pi} \), ... PoCS, Vol. 1 Power-Law Size Distributions 15 of 66

# Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



Many systems have discrete sizes k:



Word frequency

PoCS, Vol. 1 Power-Law Size Distributions 16 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ References

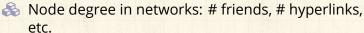




### Many systems have discrete sizes k:



Word frequency



PoCS, Vol. 1 Power-Law Size Distributions 16 of 66

#### Our Intuition Definition

Examples

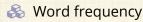
Wild vs Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



### Many systems have discrete sizes k:



Node degree in networks: # friends, # hyperlinks, etc.

🚓 # citations for articles, court decisions, etc.

PoCS, Vol. 1 Power-Law Size Distributions 16 of 66

# Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Many systems have discrete sizes k:

- Word frequency
- Node degree in networks: # friends, # hyperlinks, etc.
- # citations for articles, court decisions, etc.

$$P(k) \sim c \, k^{-\gamma} \label{eq:problem}$$
 where  $k_{\rm min} \leq k \leq k_{\rm max}$ 

- 🙈 Again, typically a description of distribution's tail.

PoCS, Vol. 1 Power-Law Size Distributions 16 of 66

Our Intuition
Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## Word frequency:

### Brown Corpus $\Box$ ( $\sim 10^6$ words):

rank	word	% q
1.	the	6.8872
2.	of	3.5839
3.	and	2.8401
4.	to	2.5744
5.	a	2.2996
6.	in	2.1010
7.	that	1.0428
8.	is	0.9943
9.	was	0.9661
10.	he	0.9392
11.	for	0.9340
12.	it	0.8623
13.	with	0.7176
14.	as	0.7137
15.	his	0.6886

rank	word	% q
1945.	apply	0.0055
1946.	vital	0.0055
1947.	September	0.0055
1948.	review	0.0055
1949.	wage	0.0055
1950.	motor	0.0055
1951.	fifteen	0.0055
1952.	regarded	0.0055
1953.	draw	0.0055
1954.	wheel	0.0055
1955.	organized	0.0055
1956.	vision	0.0055
1957.	wild	0.0055
1958.	Palmer	0.0055
1959.	intensity	0.0055

PoCS, Vol. 1 Power-Law Size Distributions 17 of 66

Our Intuition
Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



# Jonathan Harris's Wordcount:

A word frequency distribution explorer:



PoCS, Vol. 1 Power-Law Size Distributions 18 of 66

Our Intuition

Definition Examples

Wild vs Mild

CCDES

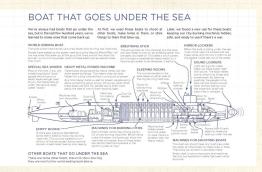
Zipf's law
Zipf ⇔ CCDF





### 







Our Intuition

Definition

Examples

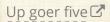
Wild vs. Mild

CCDF

Zipf's law

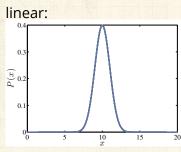
Zipf ⇔ CCDF

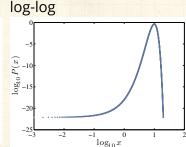




### First—a Gaussian example:

$$P(x)dx = \frac{1}{\sqrt{2\pi}\sigma}e^{-(x-\mu)^2/2\sigma^2}dx$$





mean  $\mu=10$ , variance  $\sigma^2$  = 1.

Activity: Sketch  $P(x) \sim x^{-1}$  for x = 1 to  $x = 10^7$ .

PoCS, Vol. 1 Power-Law Size Distributions 20 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

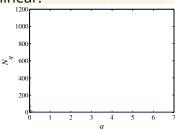
CCDFs

Zipf's law
Zipf ⇔ CCDF



### Raw 'probability' (binned) for Brown Corpus:

#### linear:



- $\begin{subarray}{ll} \& N_q = \mbox{number of distinct words that have a} \\ \mbox{normalized frequency of occurrence } q. \end{subarray}$
- $\ \ \, \& \ \ \, \text{e.g.} \; q_{\text{the}} \simeq$  6.9%,  $N_{q_{\text{the}}}$  = 1.

PoCS, Vol. 1 Power-Law Size Distributions 21 of 66

Our Intuition

Definition Examples

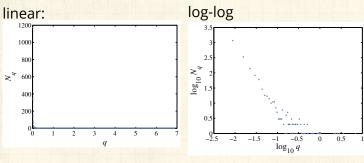
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Raw 'probability' (binned) for Brown Corpus:



- $q_w$  = normalized frequency of occurrence of word w (%).
- $\begin{subarray}{ll} \& N_q = \mbox{number of distinct words that have a} \\ \mbox{normalized frequency of occurrence } q. \end{subarray}$
- $\red {\begin{tabular}{l} \& \end{table}} \ {\ensuremath{\mathsf{e.g.}}} \ q_{\ensuremath{\mathsf{the}}} \simeq \ensuremath{\mathsf{6.9\%}}, \ N_{q_{\ensuremath{\mathsf{the}}}} = \ensuremath{\mathsf{1}}.$

PoCS, Vol. 1 Power-Law Size Distributions 21 of 66

Our Intuition

Definition Examples

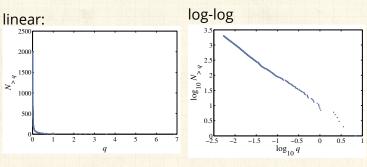
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



Complementary Cumulative Probability Distribution  $N_{>a}$ :



Also known as the 'Exceedance Probability.'

PoCS, Vol. 1 Power-Law Size Distributions 22 of 66

Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



My, what big words you have ...



Test capitalizes on word frequency following a heavily skewed frequency distribution with a decaying power-law tail.

This Man Can Pronounce Every Word in the Dictionary (story here )

Best of Dr. Bailly
 Best of Dr. B

PoCS, Vol. 1 Power-Law Size Distributions 23 of 66

Our Intuition

Definition

Examples

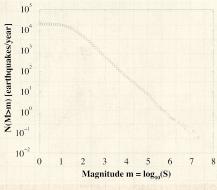
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



Gutenberg-Richter law



Log-log plot



Base 10



 $N(M > m) \propto m^{-1}$ 



From both the very awkwardly similar Christensen et al. and Bak et al.:

"Unified scaling law for earthquakes" [4, 1]

PoCS, Vol. 1 Power-Law Size Distributions 24 of 66

Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

What is perhaps most surprising about the Japan earthquake is how misleading history can be.

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone.

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Our Intuition

Definition

Examples
Wild vs. Mild

WIII VS. IVIII

CCDFs

Zipf's law
Zipf ⇔ CCDF



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

"It did them a giant disservice," said Dr. Stein of the geological survey.

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

"It did them a giant disservice," said Dr. Stein of the geological survey. That is not the first time that the earthquake potential of a fault has been underestimated.

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Our Intuition
Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

"It did them a giant disservice," said Dr. Stein of the geological survey. That is not the first time that the earthquake potential of a fault has been underestimated. Most geophysicists did not think the Sumatra fault could generate a magnitude 9.1 earthquake, ...'

PoCS, Vol. 1 Power-Law Size Distributions 25 of 66

Definition

Examples

Wild vs. Mild

CCDFs

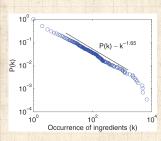
Zipf's law
Zipf ⇔ CCDF



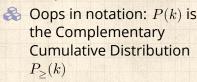


"Geography and similarity of regional cuisines in China" ☑

Zhu et al., PLoS ONE, **8**, e79161, 2013. [18]



Fraction of ingredients that appear in at least k recipes.



PoCS, Vol. 1 Power-Law Size Distributions 26 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





"On a class of skew distribution functions"

Herbert A. Simon, Biometrika, **42**, 425–440, 1955. [15]



"Power laws, Pareto distributions and Zipf's law" 🗹

M. E. J. Newman, Contemporary Physics, **46**, 323–351, 2005. [12]



"Power-law distributions in empirical data"

Clauset, Shalizi, and Newman, SIAM Review, **51**, 661–703, 2009. [5]



Our Intuition

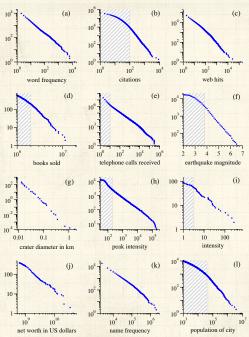
Definition Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





The distributions 10 000 of the population of the Data in the shaded regions were excluded from the calculations of the exponent rank/frequency plots" of twelve quantities reputed to follow power laws. earthquakes in California Aggregate 4 Cumulative distributions or

PoCS, Vol. 1 Power-Law Size Distributions 28 of 66 Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### Some examples:



Earthquake magnitude (Gutenberg-Richter law  $\square$ ):  $P(M) \propto M^{-2}$ 

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

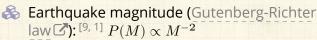
CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Some examples:



 $\clubsuit$  # war deaths: [14]  $P(d) \propto d^{-1.8}$ 

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition

Definition

#### Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Some examples:

& Earthquake magnitude (Gutenberg-Richter law  $\square$ ):  $P(M) \propto M^{-2}$ 

 $\clubsuit$  # war deaths: [14]  $P(d) \propto d^{-1.8}$ 

Sizes of forest fires [8]

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Some examples:

- Earthquake magnitude (Gutenberg-Richter law  $\square$ ): [9, 1]  $P(M) \propto M^{-2}$
- $\clubsuit$  # war deaths: [14]  $P(d) \propto d^{-1.8}$
- Sizes of forest fires [8]
- Sizes of cities: [15]  $P(n) \propto n^{-2.1}$

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition

Definition Examples

Wild vs Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



### Some examples:

- Earthquake magnitude (Gutenberg-Richter law  $\square$ ):  $P(M) \propto M^{-2}$
- $\clubsuit$  # war deaths: [14]  $P(d) \propto d^{-1.8}$
- Sizes of forest fires [8]
- Sizes of cities: [15]  $P(n) \propto n^{-2.1}$
- # links to and from websites [2]

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition
Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



### Some examples:

- Earthquake magnitude (Gutenberg-Richter law  $\square$ ):  $P(M) \propto M^{-2}$
- $\clubsuit$  # war deaths: [14]  $P(d) \propto d^{-1.8}$
- Sizes of forest fires [8]
- Sizes of cities: [15]  $P(n) \propto n^{-2.1}$
- # links to and from websites [2]

Note: Exponents range in error

PoCS, Vol. 1 Power-Law Size Distributions 29 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



### More examples:

 $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

#### Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



## More examples:

 $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .

3 Individual wealth (maybe):  $P(W) \propto W^{-2}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition \_

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



## More examples:

 $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .

 $\clubsuit$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .

 $\clubsuit$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition Examples

Wild vs Mild

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\clubsuit$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\ensuremath{\mathfrak{S}}$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $^{[10]}P(F)\propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\red{solution}$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\ensuremath{\mathfrak{S}}$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $^{[10]}P(F)\propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)
- $\clubsuit$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\clubsuit$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\clubsuit$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $[^{10]}P(F)\propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)
- $\ensuremath{\triangleright}$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  ${\sf Zipf} \Leftrightarrow {\sf CCDF}$ 



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\clubsuit$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\clubsuit$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $[^{10]}P(F)\propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)
- $\red$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .
- $\clubsuit$  # religious adherents in cults: [5]  $P(k) \propto k^{-1.8\pm0.1}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\red{solution}$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\red{lambda}$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $[^{10]}P(F) \propto F^{-5/2}$ . (See the Holtsmark distribution and stable distributions .)
- $\red{ }$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .

- # sightings of birds per species (North American Breeding Bird Survey for 2003):  $^{[5]}$   $P(k) \propto k^{-2.1\pm0.1}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



## More examples:

- $\clubsuit$  # citations to papers: [6, 7]  $P(k) \propto k^{-3}$ .
- $\clubsuit$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\red$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $[^{10]}P(F)\propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)
- $\ensuremath{\mathfrak{S}}$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .
- $\clubsuit$  # religious adherents in cults: [5]  $P(k) \propto k^{-1.8\pm0.1}$ .
- # sightings of birds per species (North American Breeding Bird Survey for 2003):  $^{[5]}$   $P(k) \propto k^{-2.1\pm0.1}$ .
- \$ # species per genus: [17, 15, 5]  $P(k) \propto k^{-2.4\pm0.2}$ .

PoCS, Vol. 1 Power-Law Size Distributions 30 of 66

Our Intuition

Definition Examples

Wild vs. Mild

Wild Vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



### Table 3 from Clauset, Shalizi, and Newman [5]:

Basic parameters of the data sets described in section 6, along with their power-law fits and the corresponding p-values (statistically significant values are denoted in bold).

Quantity	n	$\langle x \rangle$	σ	$x_{\text{max}}$	$\hat{x}_{\min}$	$\hat{\alpha}$	$n_{\mathrm{tail}}$	p
count of word use	18 855	11.14	148.33	14 086	$7 \pm 2$	1.95(2)	$2958 \pm 987$	0.49
protein interaction degree	1846	2.34	3.05	56	$5\pm 2$	3.1(3)	$204 \pm 263$	0.31
metabolic degree	1641	5.68	17.81	468	$4\pm1$	2.8(1)	$748 \pm 136$	0.00
Internet degree	22688	5.63	37.83	2583	$21 \pm 9$	2.12(9)	$770 \pm 1124$	0.29
telephone calls received	51 360 423	3.88	179.09	375 746	$120 \pm 49$	2.09(1)	$102592\pm210147$	0.63
intensity of wars	115	15.70	49.97	382	$2.1 \pm 3.5$	1.7(2)	$70 \pm 14$	0.20
terrorist attack severity	9101	4.35	31.58	2749	$12 \pm 4$	2.4(2)	$547 \pm 1663$	0.68
HTTP size (kilobytes)	226 386	7.36	57.94	10 971	$36.25 \pm 22.74$	2.48(5)	$6794 \pm 2232$	0.00
species per genus	509	5.59	6.94	56	$4\pm2$	2.4(2)	$233 \pm 138$	0.10
bird species sightings	591	3384.36	10952.34	138 705	$6679 \pm 2463$	2.1(2)	$66 \pm 41$	0.55
blackouts (×10 <sup>3</sup> )	211	253.87	610.31	7500	$230 \pm 90$	2.3(3)	$59 \pm 35$	0.62
sales of books (×10 <sup>3</sup> )	633	1986.67	1396.60	19 077	$2400 \pm 430$	3.7(3)	$139 \pm 115$	0.66
population of cities ( $\times 10^3$ )	19447	9.00	77.83	8 0 0 9	$52.46 \pm 11.88$	2.37(8)	$580 \pm 177$	0.76
email address books size	4581	12.45	21.49	333	$57 \pm 21$	3.5(6)	$196 \pm 449$	0.16
forest fire size (acres)	203 785	0.90	20.99	4121	$6324 \pm 3487$	2.2(3)	$521 \pm 6801$	0.05
solar flare intensity	12773	689.41	6520.59	231 300	$323 \pm 89$	1.79(2)	$1711 \pm 384$	1.00
quake intensity (×10 <sup>3</sup> )	19302	24.54	563.83	63 096	$0.794 \pm 80.198$	1.64(4)	$11697 \pm 2159$	0.00
religious followers (×10 <sup>6</sup> )	103	27.36	136.64	1050	$3.85 \pm 1.60$	1.8(1)	$39 \pm 26$	0.42
freq. of surnames (×10 <sup>3</sup> )	2753	50.59	113.99	2502	$111.92 \pm 40.67$	2.5(2)	$239 \pm 215$	0.20
net worth (mil. USD)	400	2388.69	4167.35	46 000	$900 \pm 364$	2.3(1)	$302 \pm 77$	0.00
citations to papers	415 229	16.17	44.02	8904	$160 \pm 35$	3.16(6)	$3455 \pm 1859$	0.20
papers authored	401 445	7.21	16.52	1416	$133 \pm 13$	4.3(1)	$988 \pm 377$	0.90
hits to web sites	119724	9.83	392.52	129 641	$2 \pm 13$	1.81(8)	$50981 \pm 16898$	0.00
links to web sites	241 428 853	9.15	106 871.65	1 199 466	$3684 \pm 151$	2.336(9)	$28986 \pm 1560$	0.00

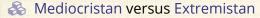


We'll explore various exponent measurement techniques in assignments.

## power-law size distributions

## Gaussians versus power-law size distributions:

Taleb. [16]



Mild versus Wild (Mandelbrot)

Example: Height versus wealth.

THE BLACK SWAN



The Impact of the HIGHLY IMPROBABLE



Terrible if successful framing: Black swans are not that surprising ...

See "The Black Swan" by Nassim

Nassim Nicholas Taleb

PoCS, Vol. 1 Power-Law Size Distributions 32 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

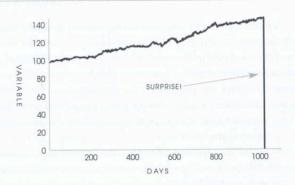
Zipf ⇔ CCDF





## Turkeys ...

FIGURE 1: ONE THOUSAND AND ONE DAYS OF HISTORY



A turkey before and after Thanksgiving. The history of a process over a thousand days tells you nothing about what is to happen next. This naïve projection of the future from the past can be applied to anything.

PoCS, Vol. 1 Power-Law Size Distributions 33 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References



From "The Black Swan" [16]

Mediocristan/Extremistan

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### Mediocristan/Extremistan



Most typical member is mediocre/Most typical is either giant or tiny

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Mediocristan/Extremistan





PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### Mediocristan/Extremistan

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### Mediocristan/Extremistan

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on
- Prediction is easy/Prediction is hard

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### Mediocristan/Extremistan

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on
- Prediction is easy/Prediction is hard
- History crawls/History makes jumps

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### Mediocristan/Extremistan

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on
- Prediction is easy/Prediction is hard
- History crawls/History makes jumps
- Tyranny of the collective/Tyranny of the rare and accidental

PoCS, Vol. 1 Power-Law Size Distributions 34 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





Power-law size distributions are sometimes called Pareto distributions after Italian scholar Vilfredo Pareto.

PoCS, Vol. 1 Power-Law Size Distributions 35 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

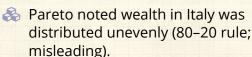
CCDFs

Zipf's law Zipf ⇔ CCDF





Power-law size distributions are sometimes called Pareto distributions after Italian scholar Vilfredo Pareto.



PoCS, Vol. 1 Power-Law Size Distributions 35 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

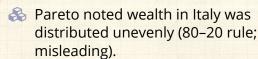
CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 





Power-law size distributions are sometimes called Pareto distributions after Italian scholar Vilfredo Pareto.



PoCS, Vol. 1 Power-Law Size Distributions 35 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### PoCS, Vol. 1 Power-Law Size Distributions 36 of 66

Our Intuition

Definition

Examples

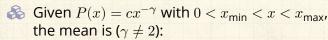
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References

### Exhibit A:



$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$



#### PoCS, Vol. 1 Power-Law Size Distributions 36 of 66

Our Intuition

Definition

Examples

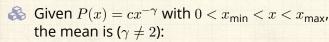
Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References

### Exhibit A:



$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$

 $\clubsuit$  Mean 'blows up' with upper cutoff if  $\gamma < 2$ .



#### PoCS, Vol. 1 Power-Law Size Distributions 36 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

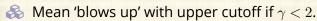
Zipf's law Zipf ⇔ CCDF

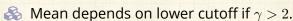
References

### Exhibit A:

 $\Leftrightarrow$  Given  $P(x) = cx^{-\gamma}$  with  $0 < x_{min} < x < x_{max}$ the mean is  $(\gamma \neq 2)$ :

$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$







Insert question from assignment 2 2

#### PoCS, Vol. 1 Power-Law Size Distributions 36 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

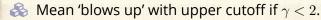
Zipf's law
Zipf ⇔ CCDF

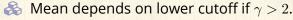
References

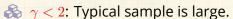
Exhibit A:

 Given  $P(x) = cx^{-\gamma}$  with  $0 < x_{\min} < x < x_{\max}$ , the mean is  $(\gamma \neq 2)$ :

$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$









Insert question from assignment 2 🗷

PoCS, Vol. 1 Power-Law Size Distributions 36 of 66

Our Intuition

Definition

#### Exhibit A:

 Given  $P(x) = cx^{-\gamma}$  with  $0 < x_{\min} < x < x_{\max}$ , the mean is ( $\gamma \neq 2$ ):

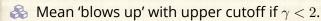
$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$

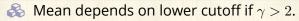
Examples
Wild vs. Mild

CCDFs
Zipf's law

Zipf ⇔ CCDF

References







Insert question from assignment 2 2

### Moments:



All moments depend only on cutoffs.

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Moments:



All moments depend only on cutoffs.



No internal scale that dominates/matters.

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

🙈 Compare to a Gaussian, exponential, etc.

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

& Compare to a Gaussian, exponential, etc.

For many real size distributions:  $2 < \gamma < 3$ 

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

& Compare to a Gaussian, exponential, etc.

For many real size distributions:  $2 < \gamma < 3$ 

mean is finite (depends on lower cutoff)

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

Compare to a Gaussian, exponential, etc.

## For many real size distributions: $2 < \gamma < 3$

mean is finite (depends on lower cutoff)

 $\delta = \sigma^2$  = variance is 'infinite' (depends on upper cutoff)

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References



Insert question from assignment 3 2

#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

🙈 Compare to a Gaussian, exponential, etc.

## For many real size distributions: $2 < \gamma < 3$

mean is finite (depends on lower cutoff)

 $\delta = \sigma^2$  = variance is 'infinite' (depends on upper cutoff)

Width of distribution is 'infinite'

PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References

Keinisk



#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

Compare to a Gaussian, exponential, etc.

## For many real size distributions: $2 < \gamma < 3$

mean is finite (depends on lower cutoff)

 $\delta = \sigma^2$  = variance is 'infinite' (depends on upper cutoff)

Width of distribution is 'infinite'

A If  $\gamma > 3$ , distribution is less terrifying and may be easily confused with other kinds of distributions. PoCS, Vol. 1 Power-Law Size Distributions 37 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References



Insert question from assignment 3 2

### **Moments**

Standard deviation is a mathematical convenience:

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



### **Moments**

### Standard deviation is a mathematical convenience:



Variance is nice analytically ...

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



#### Standard deviation is a mathematical convenience:



Variance is nice analytically ...



Another measure of distribution width:

Mean average deviation (MAD) =  $\langle |x - \langle x \rangle| \rangle$ 

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



#### Standard deviation is a mathematical convenience:

- Variance is nice analytically ...
- Another measure of distribution width:

Mean average deviation (MAD) =  $\langle |x - \langle x \rangle| \rangle$ 

Solution For a pure power law with  $2 < \gamma < 3$ :

 $\langle |x - \langle x \rangle| \rangle$  is finite.

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF





# Standard deviation is a mathematical convenience:

- Variance is nice analytically ...
- Another measure of distribution width:

Mean average deviation (MAD) =  $\langle |x - \langle x \rangle| \rangle$ 

Solution For a pure power law with  $2 < \gamma < 3$ :

 $\langle |x - \langle x \rangle| \rangle$  is finite.

🙈 But MAD is mildly unpleasant analytically ...

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

Deference



#### Standard deviation is a mathematical convenience:

- Variance is nice analytically ...
- Another measure of distribution width:

Mean average deviation (MAD) =  $\langle |x - \langle x \rangle| \rangle$ 

Solution For a pure power law with  $2 < \gamma < 3$ :

$$\langle |x - \langle x \rangle| \rangle$$
 is finite.

- But MAD is mildly unpleasant analytically ...
- Arr We still speak of infinite 'width' if  $\gamma < 3$ .

PoCS, Vol. 1 Power-Law Size Distributions 38 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



# How sample sizes grow ...

Given  $P(x) \sim cx^{-\gamma}$ :



largest sample to be1

$$x_1 \gtrsim c' n^{1/(\gamma-1)}$$

PoCS, Vol. 1 Power-Law Size Distributions 39 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

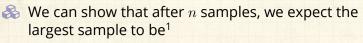


Insert question from assignment 4 2 Insert question from assignment 6 2

<sup>1</sup>Later, we see that the largest sample grows as  $n^{\rho}$  where  $\rho$  is the Zipf exponent

# How sample sizes grow ...

Given  $P(x) \sim cx^{-\gamma}$ :



$$x_1 \gtrsim c' n^{1/(\gamma - 1)}$$

Sampling from a finite-variance distribution gives a much slower growth with n.

PoCS, Vol. 1 Power-Law Size Distributions 39 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References



Insert question from assignment 4 2 Insert question from assignment 6 2

<sup>1</sup>Later, we see that the largest sample grows as  $n^{\rho}$  where  $\rho$  is the Zipf exponent

# How sample sizes grow ...

Given  $P(x) \sim cx^{-\gamma}$ :

largest sample to be1

$$x_1 \gtrsim c' n^{1/(\gamma-1)}$$

Sampling from a finite-variance distribution gives a much slower growth with n.

e.g., for  $P(x) = \lambda e^{-\lambda x}$ , we find

$$x_1 \gtrsim \frac{1}{\lambda} \ln n.$$

Insert question from assignment 4 2 Insert question from assignment 6 2

<sup>1</sup>Later, we see that the largest sample grows as  $n^{\rho}$  where  $\rho$  is the Zipf exponent

PoCS, Vol. 1 Power-Law Size Distributions 39 of 66

Our Intuition

Definition

Examples

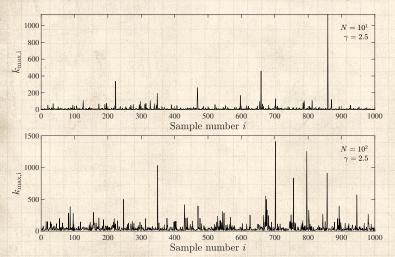
Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF







PoCS, Vol. 1 Power-Law Size Distributions 40 of 66

Our Intuition

Definition

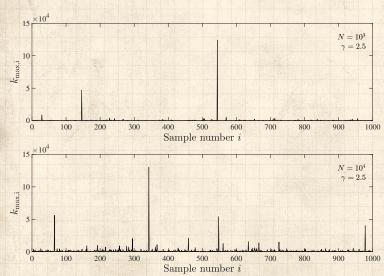
Examples

Wild vs. Mild CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 







PoCS, Vol. 1 Power-Law Size Distributions 41 of 66

Our Intuition

Definition

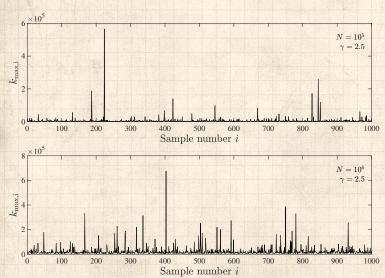
Examples Wild vs. Mild

CCDFs Zipf's law

 $Zipf \Leftrightarrow CCDF$ 







PoCS, Vol. 1 Power-Law Size Distributions 42 of 66

Our Intuition

Definition

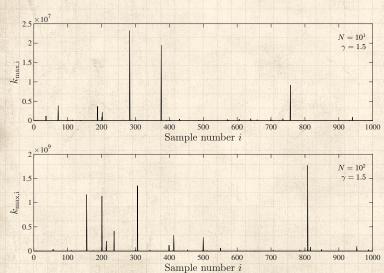
Examples Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 







PoCS, Vol. 1 Power-Law Size Distributions 43 of 66

Our Intuition

Definition

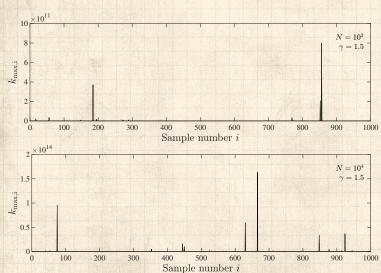
Examples

Wild vs. Mild CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 







PoCS, Vol. 1 Power-Law Size Distributions 44 of 66

Our Intuition

Definition

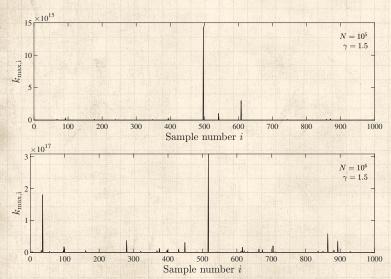
Examples Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 







PoCS, Vol. 1 Power-Law Size Distributions 45 of 66

Our Intuition

Definition Examples

Wild vs. Mild

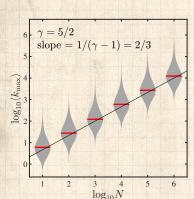
CCDFs Zipf's law

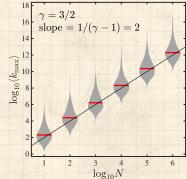
 $Zipf \Leftrightarrow CCDF$ 





Scaling of expected largest value as a function of sample size N:





PoCS, Vol. 1 Power-Law Size Distributions 46 of 66

Our Intuition

Definition Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References





\$ Fit for  $\gamma = 5/2.2k_{\text{max}} \sim N^{0.660 \pm 0.066}$  (sublinear)



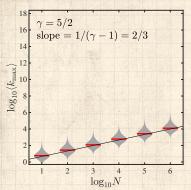
Fit for  $\gamma = 3/2$ :  $k_{\text{max}} \sim N^{2.063 \pm 0.215}$  (superlinear)

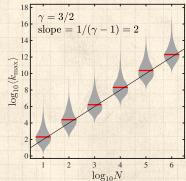
<sup>&</sup>lt;sup>2</sup>95% confidence interval



Scaling of expected largest value as a function of sample size N:







PoCS, Vol. 1

Power-Law Size Distributions 46 of 66

Our Intuition

Definition

Examples Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References





\$ Fit for  $\gamma = 5/2.2k_{\text{max}} \sim N^{0.660 \pm 0.066}$  (sublinear)



Fit for  $\gamma = 3/2$ :  $k_{\text{max}} \sim N^{2.063 \pm 0.215}$  (superlinear)

<sup>&</sup>lt;sup>2</sup>95% confidence interval

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### CCDF:



$$P_{\geq}(x) = P(x' \geq x) = 1 - P(x' < x)$$

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

#### CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 





#### CCDF:



$$P_{\geq}(x) = P(x' \geq x) = 1 - P(x' < x)$$



$$= \int_{x'=x}^{\infty} P(x') \mathrm{d}x'$$

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### CCDF:



$$P_{\geq}(x) = P(x' \geq x) = 1 - P(x' < x)$$



$$= \int_{x'=x}^{\infty} P(x') \mathrm{d}x'$$



$$\propto \int_{x'=x}^{\infty} (x')^{-\gamma} \mathsf{d}x'$$

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### CCDF:



$$P_{>}(x) = P(x' \ge x) = 1 - P(x' < x)$$



$$= \int_{x'=x}^{\infty} P(x') \mathsf{d}x'$$



$$\propto \int_{x'=x}^{\infty} (x')^{-\gamma} \mathsf{d}x'$$



$$= \frac{1}{-\gamma+1} (x')^{-\gamma+1} \Big|_{x'=x}^{\infty}$$

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### CCDF:



$$P_{>}(x) = P(x' \ge x) = 1 - P(x' < x)$$



$$= \int_{x'=x}^{\infty} P(x') \mathsf{d}x'$$



$$\propto \int_{x'=x}^{\infty} (x')^{-\gamma} \mathsf{d}x'$$



$$= \left. \frac{1}{-\gamma + 1} (x')^{-\gamma + 1} \right|_{x' = x}^{\infty}$$



$$\propto x^{-\gamma+1}$$

PoCS, Vol. 1 Power-Law Size Distributions 47 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law Zipf ⇔ CCDF





#### CCDF:



$$P_{\geq}(x) \propto x^{-\gamma+1}$$

PoCS, Vol. 1 Power-Law Size Distributions 48 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

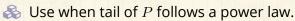
 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### CCDF:



$$P_{\geq}(x) \propto x^{-\gamma+1}$$



PoCS, Vol. 1 Power-Law Size Distributions 48 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### CCDF:



$$P_{>}(x) \propto x^{-\gamma+1}$$

& Use when tail of P follows a power law.

Increases exponent by one.

PoCS, Vol. 1 Power-Law Size Distributions 48 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### CCDF:



$$P_{>}(x) \propto x^{-\gamma+1}$$

- Use when tail of P follows a power law.
- Increases exponent by one.
- 🙈 Useful in cleaning up data.

PoCS, Vol. 1 Power-Law Size Distributions 48 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

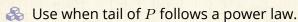
Zipf's law  $Zipf \Leftrightarrow CCDF$ 



CCDF:



$$P_{>}(x) \propto x^{-\gamma+1}$$



Increases exponent by one.

Useful in cleaning up data.

PoCS, Vol. 1 Power-Law Size Distributions 48 of 66

Our Intuition

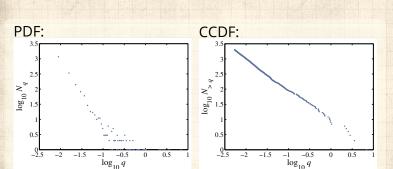
Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF







Same story for a discrete variable:  $P(k) \sim ck^{-\gamma}$ .



 $P_{>}(k) = P(k' \ge k)$ 

PoCS, Vol. 1 Power-Law Size Distributions 49 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

**CCDFs** 

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





Same story for a discrete variable:  $P(k) \sim ck^{-\gamma}$ .

$$P_{>}(k) = P(k' \ge k)$$

$$= \sum_{k'=k}^{\infty} P(k)$$

PoCS, Vol. 1 Power-Law Size Distributions 49 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

**CCDFs** 

Zipf's law

Zipf ⇔ CCDF





Same story for a discrete variable:  $P(k) \sim ck^{-\gamma}$ .

$$P_{\geq}(k) = P(k' \geq k)$$

$$= \sum_{k'=k}^{\infty} P(k)$$

$$\propto k^{-\gamma+1}$$

PoCS, Vol. 1 Power-Law Size Distributions 49 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

**CCDFs** 

Zipf's law

Zipf ⇔ CCDF





 $\clubsuit$  Same story for a discrete variable:  $P(k) \sim ck^{-\gamma}$ .



$$P_{\geq}(k) = P(k' \geq k)$$

$$= \sum_{k'=k}^{\infty} P(k)$$

$$\propto k^{-\gamma+1}$$



Use integrals to approximate sums.

PoCS, Vol. 1 Power-Law Size Distributions 49 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



## The Boggoracle Speaks:

PoCS, Vol. 1 Power-Law Size Distributions 50 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



## George Kingsley Zipf:

Noted various rank distributions have power-law tails, often with exponent -1 (word frequency, city sizes, ...) PoCS, Vol. 1 Power-Law Size Distributions 51 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### George Kingsley Zipf:

Noted various rank distributions have power-law tails, often with exponent -1 (word frequency, city sizes, ...)

Zipf's 1949 Magnum Opus 

 ∴:



"Human Behaviour and the Principle of Least-Effort" **3** 🗷 by G. K. Zipf (1949). [19]

PoCS, Vol. 1 Power-Law Size Distributions 51 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### George Kingsley Zipf:

Noted various rank distributions have power-law tails, often with exponent -1 (word frequency, city sizes, ...)

Zipf's 1949 Magnum Opus 

 ∴:



"Human Behaviour and the Principle of Least-Effort" **3** 🗗 by G. K. Zipf (1949). [19]

We'll study Zipf's law in depth ...

PoCS, Vol. 1 Power-Law Size Distributions 51 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDES

Zipf's law

Zipf ⇔ CCDF



Zipf's way:

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### Zipf's way:

Siven a collection of entities, rank them by size, largest to smallest.

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



## Zipf's way:

Given a collection of entities, rank them by size, largest to smallest.

 $x_r$  = the size of the rth ranked entity.

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



### Zipf's way:

Given a collection of entities, rank them by size, largest to smallest.

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## Zipf's way:

Given a collection of entities, rank them by size, largest to smallest.

 $x_r$  = the size of the rth ranked entity.

r = 1 corresponds to the largest size.

of the most common word in a text.

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



## Zipf's way:

Given a collection of entities, rank them by size, largest to smallest.

r = 1 corresponds to the largest size.

& Example:  $x_1$  could be the frequency of occurrence of the most common word in a text.

Zipf's observation:

 $x_r \propto r^{-\alpha}$ 

PoCS, Vol. 1 Power-Law Size Distributions 52 of 66

Our Intuition

Definition

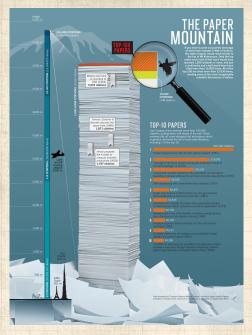
Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





Nature (2014): Most cited papers of all time 2 PoCS, Vol. 1 Power-Law Size Distributions 53 of 66

Our Intuition

Definition

Examples

Wild vs. Mild CCDFs

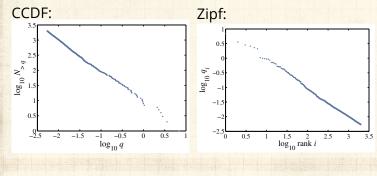
Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



## Size distributions:

Brown Corpus (1,015,945 words):



🗞 The, of, and, to, a, ...= 'objects'

'Size' = word frequency

PoCS, Vol. 1 Power-Law Size Distributions 54 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

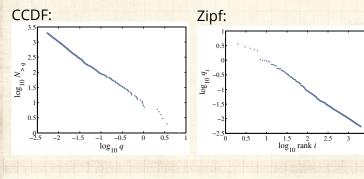
CCDFs

Zipf's law
Zipf ⇔ CCDF

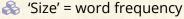


## Size distributions:

Brown Corpus (1,015,945 words):



The, of, and, to, a, ...= 'objects'



Beep: (Important) CCDF and Zipf plots are related

...

PoCS, Vol. 1 Power-Law Size Distributions 54 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

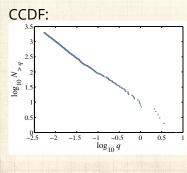
CCDFs

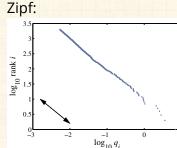
Zipf's law  $Zipf \Leftrightarrow CCDF$ 



## Size distributions:

Brown Corpus (1,015,945 words):







The, of, and, to, a, ...= 'objects'



'Size' = word frequency



Beep: (Important) CCDF and Zipf plots are related

PoCS, Vol. 1 Power-Law Size Distributions 55 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 





 $NP_{>}(x) =$  the number of objects with size at least xwhere N = total number of objects.

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

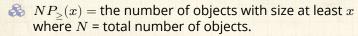
Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





 $\red {\$}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

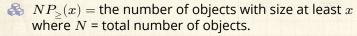
Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





 $\ref{eq:second}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.



 $x_r \propto r^{-\alpha} = (NP_>(x_r))^{-\alpha}$ 

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

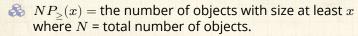
CCDFs

Zipf's law

Zipf ⇔ CCDF References

Reference:





 $\ref{eq:second}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.



$$x_r \propto r^{-\alpha} = (NP_>(x_r))^{-\alpha}$$

$$\propto x_r^{(-\gamma+1)(-\alpha)} \text{ since } P_>(x) \sim x^{-\gamma+1}.$$

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

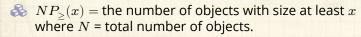
Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF





 $\mbox{\&}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.



$$x_r \propto r^{-\alpha} = (NP_>(x_r))^{-\alpha}$$

$$\propto x_r^{(-\gamma+1)(-\alpha)}$$
 since  $P_{\geq}(x) \sim x^{-\gamma+1}.$ 

We therefore have  $1 = (-\gamma + 1)(-\alpha)$  or:

$$\alpha = \frac{1}{\gamma - 1}$$

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

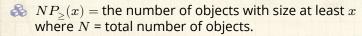
Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF





 $\mbox{\&}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.

$$x_r \propto r^{-\alpha} = (NP_>(x_r))^{-\alpha}$$

$$\propto x_r^{(-\gamma+1)(-\alpha)}$$
 since  $P_{\geq}(x) \sim x^{-\gamma+1}.$ 

We therefore have  $1 = (-\gamma + 1)(-\alpha)$  or:

$$\alpha = \frac{1}{\gamma - 1}$$

 $\ \, \hbox{$\stackrel{<}{\otimes}$} \,$  A rank distribution exponent of  $\alpha=1$  corresponds to a size distribution exponent  $\gamma=2.$ 

PoCS, Vol. 1 Power-Law Size Distributions 56 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF





# "Zipf's Law in the Popularity Distribution of Chess Openings"

Blasius and Tönjes, Phys. Rev. Lett., 103, 218701, 2009. [3]



& Examined all games of varying game depth d in a set of chess databases.

PoCS, Vol. 1 Power-Law Size Distributions 57 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

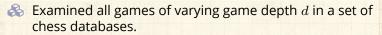
 $Zipf \Leftrightarrow CCDF$ References

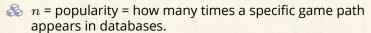




# "Zipf's Law in the Popularity Distribution of Chess Openings" 🗷

Blasius and Tönjes, Phys. Rev. Lett., **103**, 218701, 2009. [3]





PoCS, Vol. 1 Power-Law Size Distributions 57 of 66

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF
References





# "Zipf's Law in the Popularity Distribution of Chess Openings" 🗷

Blasius and Tönjes, Phys. Rev. Lett., **103**, 218701, 2009. [3]

& Examined all games of varying game depth d in a set of chess databases.

n = popularity = how many times a specific game path appears in databases.

S(n;d) = number of depth d games with popularity n.

PoCS, Vol. 1 Power-Law Size Distributions 57 of 66

Our Intuition

Definition

Examples
Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References





# "Zipf's Law in the Popularity Distribution of Chess Openings" 🗗

Blasius and Tönjes, Phys. Rev. Lett., **103**, 218701, 2009. [3]

& Examined all games of varying game depth d in a set of chess databases.

n = popularity = how many times a specific game path appears in databases.

 $\Re S(n;d)$  = number of depth d games with popularity n.

Show "the frequencies of opening moves are distributed according to a power law with an exponent that increases linearly with the game depth, whereas the pooled distribution of all opening weights follows Zipf's law with universal exponent."

PoCS, Vol. 1 Power-Law Size Distributions 57 of 66

Our Intuition

Definition

Examples
Wild vs Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 





# "Zipf's Law in the Popularity Distribution of Chess Openings" 🗗

Blasius and Tönjes, Phys. Rev. Lett., **103**, 218701, 2009. [3]

& Examined all games of varying game depth d in a set of chess databases.

n = popularity = how many times a specific game path appears in databases.

 $\Re S(n;d)$  = number of depth d games with popularity n.

Show "the frequencies of opening moves are distributed according to a power law with an exponent that increases linearly with the game depth, whereas the pooled distribution of all opening weights follows Zipf's law with universal exponent."

Propose hierarchical fragmentation model that produces self-similar game trees. PoCS, Vol. 1 Power-Law Size Distributions 57 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



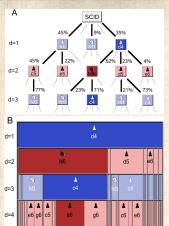


FIG. 1 (color online). (a) Schematic representation of the weighted game tree of chess based on the SCIDBASE [6] for the first three half moves. Each node indicates a state of the game. Possible game continuations are shown as solid lines together with the branching ratios  $r_d$ . Dotted lines symbolize other game continuations, which are not shown. (b) Alternative representation emphasizing the successive segmentation of the set of games, here indicated for games following a 1.d4 opening until the fourth half move d=4. Each node  $\sigma$  is represented by a box of a size proportional to its frequency  $n_\sigma$ . In the subsequent half move these games split into subsets (indicated vertically below) according to the possible game continuations. Highlighted in (a) and (b) is a popular opening sequence 1.d4 Nf6 2.c4 c6 (Indian defense).

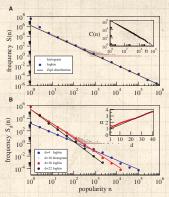


FIG. 2 (color online). (a) Histogram of weight frequencies S(n) of openings up to d=40 in the Scid database and with logarithmic binning. A straight line fit (not shown) yields an exponent of  $\alpha=2.05$  with a goodness of fit  $R^2>0.9992$ . For comparison, the Zipf distribution Eq. (8) with  $\mu=1$  is indicated as a solid line. Inset: number  $C(n)=\sum_{m=n+1}^N S(m)$  of openings with a popularity m>n. C(n) follows a power law with exponent  $\alpha=1.04$  ( $R^2=0.994$ ). (b) Number  $S_d(n)$  of openings of depth d with a given popularity n for d=16 and histograms with logarithmic binning for d=4, d=16, and d=22. Solid lines are regression lines to the logarithmically binned data ( $R^2>0.99$  for d<3.5). Inset: slope  $\alpha_d$  of the regression line as a function of d and the analytical estimation Eq. (6) using  $N=1.4 \times 10^6$  and S=0 solid lines).

#### PoCS, Vol. 1 Power-Law Size Distributions 58 of 66

Our Intuition

Definition Examples

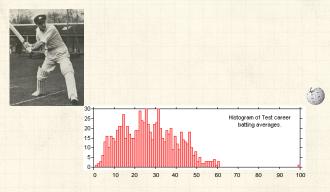
Wild vs. Mild

CCDES

Zipf's law
Zipf ⇔ CCDF



### Extreme deviations in test cricket:



PoCS, Vol. 1 Power-Law Size Distributions 59 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

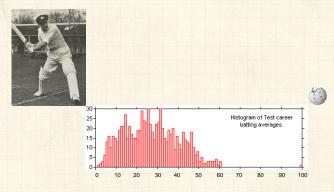
CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



### Extreme deviations in test cricket:



♣ Don Bradman's batting average = 166% next best.

PoCS, Vol. 1 Power-Law Size Distributions 59 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

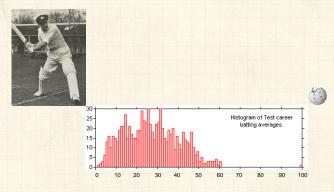
CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



#### Extreme deviations in test cricket:



- Don Bradman's batting average ☑
  = 166% next best.
- That's pretty solid.

PoCS, Vol. 1 Power-Law Size Distributions 59 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

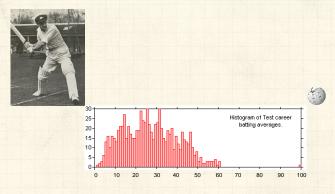
CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



### Extreme deviations in test cricket:



- Don Bradman's batting average 
   166% next best.
- That's pretty solid.
- Later in the course: Understanding success is the Mona Lisa like Don Bradman?

PoCS, Vol. 1 Power-Law Size Distributions 59 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



# A good eye:

PoCS, Vol. 1 Power-Law Size Distributions 60 of 66

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

http://www.youtube.com/watch?v=9o6vTXgYdqA?rel=0 2



 The great Paul Kelly's 
 Tribute 
 to the man who was "Something like the tide"



# Neural reboot (NR):

Monotrematic Love

PoCS, Vol. 1 Power-Law Size Distributions 61 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



## References I

[1] P. Bak, K. Christensen, L. Danon, and T. Scanlon. Unified scaling law for earthquakes. Phys. Rev. Lett., 88:178501, 2002. pdf

A.-L. Barabási and R. Albert. [2] Emergence of scaling in random networks. Science, 286:509-511, 1999. pdf

B. Blasius and R. Tönjes. [3] Zipf's law in the popularity distribution of chess openings. Phys. Rev. Lett., 103:218701, 2009. pdf

K. Christensen, L. Danon, T. Scanlon, and P. Bak. [4] Unified scaling law for earthquakes. Proc. Natl. Acad. Sci., 99:2509-2513, 2002. pdf PoCS, Vol. 1 Power-Law Size Distributions 62 of 66 Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



## References II

[5] A. Clauset, C. R. Shalizi, and M. E. J. Newman. Power-law distributions in empirical data. SIAM Review, 51:661–703, 2009. pdf

[6] D. J. de Solla Price.

Networks of scientific papers.

Science, 149:510–515, 1965. pdf

[7] D. J. de Solla Price. A general theory of bibliometric and other cumulative advantage processes. J. Amer. Soc. Inform. Sci., 27:292–306, 1976. pdf

[8] P. Grassberger.Critical behaviour of the Drossel-Schwabl forest fire model.

New Journal of Physics, 4:17.1–17.15, 2002. pdf

PoCS, Vol. 1 Power-Law Size Distributions 63 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



## References III

[9] B. Gutenberg and C. F. Richter. Earthquake magnitude, intensity, energy, and acceleration. Bull. Seism. Soc. Am., 499:105–145, 1942. pdf

[10] J. Holtsmark. Über die verbreiterung von spektrallinien. Ann. Phys., 58:577–, 1919.

[11] R. Munroe.

Thing Explainer: Complicated Stuff in Simple
Words.

Houghton Mifflin Harcourt, 2015.

[12] M. E. J. Newman.

Power laws, Pareto distributions and Zipf's law.

Contemporary Physics, 46:323–351, 2005. pdf

PoCS, Vol. 1 Power-Law Size Distributions 64 of 66 Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## References IV

[13] M. I. Norton and D. Ariely.

Building a better America—One wealth quintile at a time.

Perspectives on Psychological Science, 6:9–12, 2011. pdf

[14] L. F. Richardson.

Variation of the frequency of fatal quarrels with magnitude.

J. Amer. Stat. Assoc., 43:523–546, 1949.

[15] H. A. Simon.

On a class of skew distribution functions.

Biometrika, 42:425–440, 1955. pdf

[16] N. N. Taleb.

The Black Swan.

Random House, New York, 2007.

PoCS, Vol. 1 Power-Law Size Distributions 65 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



## References V

[17] G. U. Yule.

A mathematical theory of evolution, based on the conclusions of Dr J. C. Willis, F.R.S.

Phil. Trans. B, 213:21-87, 1925. pdf

[18] Y.-X. Zhu, J. Huang, Z.-K. Zhang, Q.-M. Zhang, T. Zhou, and Y.-Y. Ahn.

Geography and similarity of regional cuisines in China.

PLoS ONE, 8:e79161, 2013. pdf

[19] G. K. Zipf.

Human Behaviour and the Principle of Least-Effort.

Addison-Wesley, Cambridge, MA, 1949.

PoCS, Vol. 1 Power-Law Size Distributions 66 of 66

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

