

Land Access for Beginning Farmers: Part I

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Part 1

- Land access concepts
- Tenure options
- Alternative tenure

Access concepts

- Land is one of the biggest challenges
- Importance of:
 - a. Options (this webinar)
 - b. Readiness (next webinar)

What are the challenges?

- Land values and competition
- Non-farm background
- Aging population: inadequate transfer plans
- Culture and myths of farm ownership

What are the challenges?

- Affordable farmer homes
- Depleted support infrastructure (how to find farms)
- Business planning doesn't adequately address land acquisition

Tenure: goals and values

- Tenure means "to hold"
- Personal, family and business decisions about placement of equity
- Values about property, ownership and legacy

You need:

- Access: use
- Security: sufficient and appropriate
- Equitable and clear division of rights and responsibilities
- Ways to build and redeem equity

Tenure options:

- Own; under what terms and conditions?
- Don't own (rent); under what terms and conditions?
- Can be some of each
- Can change over time

Fit your business plan

- Fit the land or the enterprise?
- Flexibility
- Make room for revisions

Lease versus own

- Advantages of ownership
 - Maximum security
 - Equity
 - Collateral
 - Legacy
 - Emotional ties

Disadvantages of ownership

- Debt
- Ties up capital
- "Too permanent"
- Responsibility

Advantages of leasing

- Flexibility; can test
- Other uses of capital
- Less debt
- Greater financial return to family living
- Your only option!

Disadvantages of leasing

- Less security
- More difficult to build equity
- Do not benefit from appreciation in land
- Can lose investment in improvements
- May not be able to borrow or participate in programs
- Managing relationships with landlord(s)

Ownership

- Financial readiness (more in next webinar)
- Financing
 - Conventional lenders
 - Government loan programs
 - Owner finance
 - "Unconventional" partners

Property with easement

- Conservation versus ag easement
- Affirmative ag clause
- Placing an easement

Leasing: What's in a lease?

- Five basics
 - Parties
 - Premises
 - Term
 - Fee
 - Signatures

What else is in a lease?

- Maintenance, repairs
- Improvements
- Permitted and prohibited uses
- Renewal, extension and termination
- Liability and insurance
- Defaults and disputes
- Stewardship provisions

Types of leases

- Oral versus written
- Short-term lease; rolling lease
- Long-term lease
- Ground lease
- Lease-to-own: commitment vs. option
- Lease as tool to transfer assets

Types of rent

- Cash
- Share
- Flexible
- In kind

Determining rent

- Market rate
- County average
- DIRTI 5 (landowner carrying costs)
- Resource capacity
- Costs of production
- Social goals

Landlords: Who they are

- 88% of farm landlords are not farmers
- Resident versus absentee
- Private (farmers, non-farming landowners)
- Organization (land trusts, religious, education, etc.)
- Public (municipal, state)

Working with landlords

- All about relationships
- Presentation
- Clarify goals and expectations
- Communicate, negotiate, celebrate!
- Cultural differences
- Get assistance

Looking for farms

- Make a plan!
- Personal network
- Linking programs
- Land trusts
- Real estate agents (buyer v. seller)
- Ag Coms and Con Coms

Looking for farms

- Farm support organizations (SEMAP, CISA, RAFFL, NOFAs, Farm Bureau)
- Farm service organizations (NRCS, FSA, Extension, Conservation Districts, Farm Credit)
- Ag network (suppliers, vet, crop consultants, etc.)

Looking for farms

- Assessment
 - Necessary
 - Desirable
 - Optional
- Checklist (next webinar session)

Alternative tenure

- What's alternative? Why?
- Still own or rent, but variations...
- Also:
 - Employee
 - Work-in

Ground leases

- From community land trust movement
- Rent the land long-term
- Own (and sell) the improvements
- Build equity
- Limited equity provisions

More alternatives

- Multiple tenants on larger properties
- Private capital
 - Equity investors
 - Conservation buyers
- Partnerships

More alternatives

- Intentional communities and agridevelopments
- Non-traditional landlords
- Equity-building models
- Transfer of farming rights

For more information:

- Land For Good <u>www.landforgood.org</u>
 - Tutorial
 - Online course (coming soon)
 - Sample leases
 - Links
 - Consulting
 - Workshops

- NESFI's Holding Ground
- Equity Trust's Preserving Farms for Farmers
- CA Farm Link's Farmers' Guide to Securing Land
- www.uvm.edu/Farmlasts_curriculum
- Guide to Farming in Vermont

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