April 2014 Publicity Report

National/Regional/News Service/Internet:

**NECN.com, April 1**
Sally Herschorn, MDCM, associate professor of radiology, comments on the debate over recommended frequency for preventative mammograms.
Also: WPTZ-TV

**New York Times, April 7**
Ira Bernstein, M.D., professor and chair of obstetrics, gynecology and reproductive sciences, is featured in a New York Times “Well” blog post regarding a recommendation on the use of low-dose aspirin therapy in pregnant women at high-risk for developing pre-eclampsia.
Also: Essentialbaby.com, medicaldaily.com, parents.com, Capecodtimes.com

**NBC Nightly News, April 9**
A project led by Anne Johnston, M.D., associate professor of pediatrics and Fletcher Allen neonatologist, focused on care for opioid-exposed newborns is included in an NBC Nightly News series titled "Hooked: America’s Heroin Epidemic."

**Bloomberg News, April 16**
Rachel Johnson, Ph.D., M.P.H., R.D. professor of pediatrics and nutrition, and American Heart Association national spokesperson, discusses childhood obesity and elementary school “Teaching Gardens.”
https://soundcloud.com/janewilliams/school-food-directors-on-nutrition-healthy-choices

**Vermont Public Radio, April 16**
Associate Professor of Psychiatry Stacey Sigmon, Ph.D., was a guest on Vermont Public Radio’s “Vermont Edition” program, and discussed her new grant to study strategies to address Vermont’s opioid-dependence treatment wait lists.
http://digital.vpr.net/post/provenence-produce-new-ideas-buying-local-food
NineMSN.com, April 22
A study by Professor of Psychiatry and Vermont Center on Behavior and Health Director Stephen Higgins, Ph.D., and colleagues on the impact of financial incentives to deter smoking during pregnancy is featured.
Also: Huffington Post

Medical and Science Media:

Psychology Today, April 1
“Mental Health is More Than and Illness” is authored David Rettew, Ph.D., assistant professor of pediatrics and associate professor of psychiatry.
http://www.psychologytoday.com/blog/abcs-child-psychiatry/201404/mental-health-is-more-mental-illness

Psychiatric News, April 1
“High Court Weights Standards for Intellectual Disability” quotes David Fassler, M.D., clinical professor of psychiatry, regarding the debate over what impact an individual’s cognitive ability plays on subjection to capital punishment.

Psychology Today, April 4
“There Is No Such Thing as an Introvert or Extrovert” is authored by Arnie Kozak, Ph.D., clinical assistant professor of psychiatry, and is featured in “The Buddha Was an Introvert in Psychology Today.
http://www.psychologytoday.com/blog/the-buddha-was-introvert/201404/there-is-no-such-thing-introvert-or-extrovert

MedPageToday.com, April 21
Robert Shapiro, M.D., Ph.D., professor of neurological sciences, is a featured expert in a “Hot Topics: Neurology” video on the role of marijuana and narcotics in headache treatment on MedPageToday.com

NewsTelegram.com, April 21
Joseph McSherry, M.D., Ph.D., associate professor of neurological sciences, comments on the neurological effects of recreational marijuana use.
http://www.telegram.com/article/20140421/NEWS/304219629/1116

Yahoo! Health, April 22
Rafael Grossmann, MD, FACS, clinical assistant professor of surgery, is interviewed regarding the use of Google Glass in the OR.
http://health.yahoo.net/experts/dayinhealth/doctors-embrace-google-glass
**Psychiatric News, April 25**  
David Fassler, M.D., clinical professor of psychiatry, comments on autism rates.  

**Society for Science, April 26**  
Donald Leopold, M.D., professor of surgery, discusses treatment of Phantosmia, a condition in which sufferers experience “phantom” smells that won’t disappear.  
[https://student.societyforscience.org/article/ghosts-your-head](https://student.societyforscience.org/article/ghosts-your-head)

**Psychology Today, April 29**  
“Top 3 Ways the Media Screws Up Reporting Science”, authored by David Rettew, M.D., associate professor of pediatrics and psychiatry, is featured.  

**Psychiatric News Alert, April 30**  
David Fassler, M.D., clinical professor of psychiatry comments on the recent statement by the American Academy of Child and Adolescent Psychiatry regarding and the detrimental effects of marijuana on brain development.  

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**Vermont/Regional:**

**Vermont Business Magazine, April 2**  
Jan Carney, MD, MPH, associate dean for public health and program director for public health graduate programs, comments on the new online MPH program at UVM.  

**Fox 44/ABC22, April 10**  
Kristen Pierce, M.D., assistant professor of medicine and infectious disease specialist at Fletcher Allen is interviewed regarding the UVM Vaccine Testing Center’s launch of a new West Nile Virus vaccine study.  
[http://www.mychamplainvalley.com/story/d/story/uvm-tests-west-nile-virus-vaccine/22376/gDqDt-Mq2U2xbRJiGA-F5g](http://www.mychamplainvalley.com/story/d/story/uvm-tests-west-nile-virus-vaccine/22376/gDqDt-Mq2U2xbRJiGA-F5g)

**Fox 44/ABC 22, April 16**  
Thomas Lahiri, M.D., UVM professor of pediatrics and medical director of pediatric pulmonology at Fletcher Allen, is featured in a story about recent accolades for Fletcher Allen’s Cystic Fibrosis program. For the full clip, please contact Hana Place, Medical Communications.
WCAX-TV, April 18
Class of 2014 medical student Amanda Peel and Susan Lakoski, M.D., assistant professor of medicine and director of the Cardiovascular Prevention Program for Cancer Patients were featured regarding their recent research and publication on cardiorespiratory fitness in breast cancer patients.
http://www.wcax.com/story/25284840/uvm-research-shows-breast-cancer-patients-at-high-risk-for-heart-disease

Burlington Free Press, April 20
Phillip Ades, M.D., professor of medicine, and his work as the director of Fletcher Allen’s cardiac rehabilitation program is featured.
Also: USA Today

WCAX-TV, April 22
Charles Mercier, M.D., professor of pediatrics, is mentioned in “VT Hospital Reports Milestone on Blood Infections”.
http://www.wcax.com/story/25308255/vt-hospital-reports-milestone-on-blood-infections

WCAX-TV, April 25
An interview with Kristen Pierce, M.D., assistant professor of medicine and infectious disease specialist, was featured as a WCAX-TV Healthwatch Segment regarding the West Nile Virus vaccine trial underway at the UVM Vaccine Testing Center.

WCAX-TV, April 28
Stacey Sigmon, Ph.D., associate professor of psychiatry and research assistant professor of psychology, is interviewed regarding her recent NIH grant to support clinical trials of a new device used to help eliminate waiting periods for opiate addiction treatment.

KidsVT.com, April 29
Lewis First, M.D., chair and professor of pediatrics is interviewed regarding dietary recommendations for breastfeeding women.

Burlington Free Press, April 30
Stephen Leffler, M.D., professor of surgery and chief medical officer of Fletcher Allen Healthcare is quoted in an article addressing the recent surge in heroin overdoses.
Also: WCAX, North Country Public Radio