March 2014 Publicity Report

National/Regional/News Service/Internet:

CT Post, March 6
“Caffeine Dependence Tied to Physical, Emotional Problems” discusses research by Stacey Sigmon, Ph.D., associate professor of psychiatry, and colleagues from John Hopkins University, regarding caffeine dependence.  
Also: kprcradio.com

USA Today, March 6
Rachel Johnson, Ph.D., M.P.H., R.D., professor of pediatrics and nutrition, is quoted in “Can you Consume only 5% of Calories From Sugar?” regarding the impact that added sugar is having on the health of Americans.  
http://www.usatoday.com/story/news/nation/2014/03/06/cut-added-sugars/6116131/  
Also: Hattiesburgamerican.com

Cure Magazine, March 6
Debra Leonard, M.D., Ph.D., chair and professor of clinical pathology is quoted in “Biomarkers Help Patients Make Better Medical Decisions”.  
http://www.curemagazine.com/index.cfm/fuseaction/article.show/id/2/article_id/2247

(Plattsburgh, N.Y.) Press Republican, March 10
“Choose Your Healthcare Wisely” mentions UVM College of Medicine and Fletcher Allen Healthcare, in discussing efforts nationwide to reduce unnecessary healthcare spending.  
http://www.pressrepublican.com/0205_columns/x1387854806/Choose-your-health-care-wisely

Fox News, March 9
Research by Susan Lakoski, M.D., assistant professor of medicine, is featured in “10 Ways to Prevent Cancer”.  
http://www.foxnews.com/health/2014/03/09/10-ways-to-prevent-cancer-today/
The Berkeley (S.C.) Independent, March 12
Rachel Johnson, Ph.D., M.P.H., R.D., professor of pediatrics and nutrition offers tips to start focusing on healthy eating in “American Heart Association Encourages Healthier Homes This Month”.
http://www.berkeleyind.com/article/20140312/BI01/140319964/1071/american-heart-association-encourages-healthier-homes-this-month

Goredforwomen.org, March 15
Rachel Johnson, Ph.D., M.P.H., R.D., professor of pediatrics and nutrition explains hidden sources of excess sodium and how to avoid them in “High Sodium Goods, Ways to Reduce Sodium”

Chicago Tribune, March 14
Joseph Hagan, M.D., clinical professor of pediatrics, comments on the change in age recommendations for cholesterol testing in children in this Chicago Tribune article.
http://www.chicagotribune.com/health/sc-health-0312-cholesterol-kids-20140312,0,7375649.story

Multiple radio outlets/Deep Vein Thrombosis Awareness Month, March 17
Interviews with Mary Cushman, M.D., M.Sc., professor of medicine and director of the thrombosis and hemostasis clinic, were featured on multiple radio outlets across the U.S. in conjunction with national Deep Vein Thrombosis Awareness Month.
For copies of these audio clips, please contact Hana Place.

Arizona Daily Star, March 26
“My Kids’ School Lets Students With Head Lice Stay in Class” quotes Barbara Frankowski, M.D., professor of pediatrics, regarding the overemphasis placed on the dangers of head lice in schools.

Wall Street Journal, March 31
Comments by Philip Ades, M.D., professor of medicine, are featured in this Wall Street Journal article, which discusses the recent extension of coverage by Medicare to include cardiac rehabilitation programs for patients with chronic heart failure.
http://online.wsj.com/news/articles/SB10001424052702304157204579473541209255538?mod=ITP_personaljournal_0&mg=reno64-wsj&url=http%3A%2F%2Fonline.wsj.com%2Farticle%2FSB10001424052702304157204579473541209255538.html%3Fmod%3DITP_personaljournal_0
Medical and Science Media:

Futurity.org, March 6
“How to Avoid Costly Hospital Readmissions” discusses research by Turner Osler, M.D., professor of surgery and colleagues.
http://www.futurity.org/avoid-costly-hospital-readmissions/
Also: InfectionControlToday.com

Psychology Today, March 15
“Solitary But Not Lonely,” a piece written by Arnie Kozak, Ph.D., assistant professor of psychiatry, is included in Psychology Today.
http://www.psychologytoday.com/blog/the-buddha-was-introvert/201403/solitary-not-lonely

Psychcentral.com, March 17
A book review of Child Temperament: New Thinking About the Boundary Between Traits and Illnesses, by David Rettew, M.D., associate professor of psychiatry, is featured on Psychcentral.com

Psychology Today, March 17
“What if We All Got Mentally Ill Sometimes?” by David Rettew, M.D., associate professor of psychiatry, is included in Psychology Today.

Vermont/Regional:

Vermontbiz.com, March 4
Julie Dumas, M.D., associate professor of psychiatry, and C. Lawrence Kien, M.D., Mary Kay Davignon Green and Gold Professor of pediatrics and medicine, are highlighted as recipients of the 2014 Armin Grams Memorial Research award for their pilot research project, titled “Dietary Saturated and Monounsaturated Fatty Acids and Cognition.”

Fox44/ABC22, March 3
Robert Pfister, M.D., associate professor of pediatrics, is interviewed in this Fox44/ABC22 news story regarding blood transfusions in the NICU.
http://www.mychamplainvalley.com/story/d/story/blood-transfusions-for-babies-the-handy-family-sto/40862/-PUNbl57UK0A2bxzTdU3w
Also: CommonGood Vermont
WCAX-TV, March 6
Marie Wood, M.D., professor of medicine, comments on risk factors for and preventative measures against ovarian cancer in young women.

Vermont Business Magazine, March 11
Lewis First, M.D., chair and professor of pediatrics, is quoted in “‘Big Change Roundup’ raises record $227,000 for Vermont Children’s Hospital”.
Also: Theburgh

Burlington Free Press, March 8
Research at the College of Medicine is highlighted in a Letter to the Editor by Parkinson’s disease patient Michael O’Connor in “My Turn: Clinical Trials in Vermont Benefits Patients,” which discusses the success of research in the area, as described by the “Research in Your Backyard” report.
http://www.burlingtonfreepress.com/article/20140309/OPINION02/303090019/My-Turn-Clinical-trials-Vermont-benefits-patients

WCAX-TV, March 12
Gregory Holmes, M.D., professor and chair of neurological sciences, is interviewed regarding “Charlottes Web,” a strain of medical marijuana in the form of an oil, which is showing promising results in the treatment of rare forms of epilepsy.
http://www.wcax.com/story/24959364/medicine-for-maitri

WPTZ-TV, March 20
William Jeffries, Ph.D., senior associate dean for medical education, and Class of 2014 medical student Larry Bodden are featured in this pre-Match Day story.

WPTZ-TV, March 21
Class of 2014 medical student Hannah Foote is interviewed regarding the UVM College of Medicine Match Day festivities.
Also: WCAX

WPTZ-TV, March 28
Garrick Applebee, M.D., assistant professor of neurological sciences and pediatrics, is interviewed regarding the causes, risks, and treatments of sleep apnea.
For a copy of the clip, please contact Hana Place in Medical Communications.