PROBLEM STATEMENT

Primary care is the backbone of the health care system, and is an essential element in health care reform efforts. Our primary care system, though, is only as strong as the healthcare teams that help diagnose and treat those in need of care. Collaboration across disciplines is always challenging. While medicine and pharmacy are highly collaborative in inpatient environments, there has been comparatively little attention paid to integration of primary care and pharmacy in outpatient settings. Considering the high volume of medications prescribed in primary care, we have tremendous opportunity to expand the ways in which primary care clinicians and pharmacists can collaborate.

The goal of this conference is to explore ways in which medical professionals and pharmacists can better collaborate to achieve the Institute for Healthcare Improvement Triple Aim of improving quality of care, improving patient satisfaction with care, and controlling health care costs. We will be hearing from experts who have been on the front lines of innovation in primary care and pharmacy.

LEARNING OBJECTIVES

1. Describe the wide range of ways in which primary care and pharmacy can collaborate.
2. List a strategy to identify and safely discontinue potentially unnecessary medications.
3. Practice inter-professional collaboration.

REGISTRATION

$275 for physicians, $185 for other health professionals and $75 for students. The fee includes the comprehensive course syllabus, continental breakfast, lunch and coffee breaks. Please register by October 15. An additional $50 will be added after that date. Refunds may be obtained, minus a $50 administrative fee, if notice of cancellation is received by October 23. Refunds are not available after that date.

CONFERENCE LOCATION

The Conference will be held at The Essex in Essex Junction, Vermont. A few rooms have been reserved at The Essex for conference participants. Please make your reservations directly with the hotel prior to October 6, 2014, (800) 727-4295, and indicate your participation in this course to obtain our discounted rate: $139 single or double occupancy plus Vermont state tax. Room rates cannot be guaranteed after October 6th.

Course # 15-801-86
### Schedule

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30am</td>
<td>Registration/Continental Breakfast/Exhibits</td>
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| 8:00  | Welcome and Introduction  
|       | Charles MacLean, MDCM, FACP  
|       | and Amanda Kennedy, PharmD                                           |
| 8:30  | KEYNOTE  
|       | Integrating Medication Management Services in Primary Care: Clinical and Policy Overview  
|       | Marie Smith, PharmD, FNAP                                              |
| 9:45  | Break/Exhibits                                                        |
| 10:00 | Panel Discussion: Success Stories of Bridging the Primary Care and Pharmacy Divide in Vermont  
|       | Amanda Kennedy, PharmD and Panelists                                   |
| 11:15 | Health Policy Implications of How to Improve Value in Primary Care Prescribing  
|       | Allan Ramsay, MD and Panelists                                         |
| 12:15p| Lunch (provided)                                                      |
| 1:15  | WORKSHOP SESSION I  
|       | (Choose only one)                                                      |
| A.    | Practical Approach for Discontinuing Medications  
|       | Whitney Calkins, MD and Gary Starecheski, RPh                         |
| B.    | Pharmacoepidemiology: Using EMRs, Claims and Other Datasets to Support Clinical Care  
|       | Abigail Crocker, PhD                                                   |
| C.    | Medication Clinical Pearls  
|       | Kathleen Boland, PharmD and John King, MD                              |
| 2:00  | Break/Exhibits                                                        |
| 2:10 -2:55 | WORKSHOP SESSION II  
|       | (Choose only one)                                                      |
| A.    | Practical Approach for Discontinuing Medications  
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| 3:05  | Pharmacy Integration: Taking the Next Steps  
|       | Charles MacLean, MDCM, FACP,  
|       | Faculty and Audience Participation                                       |
| 4:00pm| Conference Adjourns                                                   |

### ACCREDITATION

The University of Vermont College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Vermont designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Credit is pending for the following providers: Vermont Pharmacy and Pharmacological credits.

This program has been reviewed and is acceptable for up to 6.0 Nursing Contact Hours.

The University of Vermont-Continuing Medical Education is an Approved Provider of continuing nursing education by the National League for Nursing (NLNE), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

### Bridging the Divide: November 6, 2014

**NAME**

**DEGREE:**  
- MD  
- PA  
- NP  
- RN  
- PharmD  
- Other

**WORKSITE**

**ADDRESS**

**PHONE**  
**SPECIALTY**

**EMAIL**

**Initials**  
Last 4 digits of SSN (For CME Tracking Purposes Only)

**WORKSHOP SESSION:** Please rank order your preferences from 1 (most) to 3 (least) desirable. There is limited enrollment in each session. Every effort will be made to provide registrants with their top choices. WORKSHOP ASSIGNMENTS WILL BE MADE IN ORDER OF REGISTRATION RECEIPT.

**REGISTRATION FEE:**

- $275 Physicians
- $185 Residents and Other Health Professionals
- $75 Students
- Add a $50 late fee if postmarked after October 15

**PAYMENT METHOD:**

- To register by credit card, please visit our website:
  - www.uvm.edu/medicine/cme.
- Scroll down to select Bridging the Divide: Pharmacy.

- Check (payable to the University of Vermont) Please mail your payment along with a completed registration form to the address below:
  - **Mail to:** University of Vermont  
  - Continuing Medical Education  
  - 128 Lakeside Avenue, Suite 100, Burlington, VT 05401  
  - **Phone:** (802) 656-2292  
  - **Fax:** (802) 656-1925

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### Required for reports and funding: information will be reported in aggregate.

**Gender:**  
- Female
- Male
- Prefer Not to Answer

**Age:**  
- < 20 Years
- 20-29 Years
- 30-39 Years
- 40-49 Years
- 50-59 Years
- 60 or older
- Prefer Not to Answer

**Ethnicity:**  
- Hispanic or Latino
- Not Hispanic or Latino
- Prefer Not to Answer

**Race:**  
- African American
- American Indian/Alaskan Native
- Asian
- Native Hawaiian or Pacific Islander
- White
- More Than One Race
- Prefer Not to Answer

**School/Workplace Information:**  
- Academic Institution
- Community Mental Health
- Federally Designated Practice (FHHC/CHC/RHC)
- Government
- Hospital-Owned Practice
- Private Practice
- Public Health
- School-Based Practice
- Other
- Prefer Not to Answer

Please select one option that BEST applies to your position:

- Advocacy
- Health Care Administration
- Health Care Delivery
- Health Care Policy
- Health Promotion/Education
- Mental Health/Substance Abuse
- Outreach
- Primary Care
- Public/Community Health
- Student
- Other
- Prefer Not to Answer

Registration is requested by October 15, 2014