

The Joy of Painting: The Bob Ross House

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OVERVIEW

The Bob Ross House is a program where members may not necessarily have experience in painting, but are interested and motivated in learning or broadening their experience. Bob Ross's calming demeanor and stress free teaching style makes him a perfect teacher for such a stress relieving art form. We will start simple and learn the basic tools, techniques and concepts of painting, eventually leading to each member creating an individual painting style inspired by Bob Ross.

We want this house to be a creative outlet for its members and a productive learning experience where members are not only instructed by Bob Ross, but are also able to share the skills they can offer to their fellow members and the greater L/L community. Each member will research a particular skill or technique of their choosing and host at least one program meeting where they will teach the rest of the program that method.

This program will provide its members with the opportunity to broaden their knowledge of painting, become more involved in the UVM and Burlington community, improve their leadership skills, and have fun exploring the joy of painting and honoring the spirit of Bob Ross.

LEARNING OBJECTIVE 1

Through independent online research, readings, video reviews and weekly projects, members will be able to define basic painting terms and concepts of color theory, as well as be able to use basic tools and techniques of painting, by the end of the first semester.

Action Steps

1. Members will read selected excerpts from *Bright Earth: Art and the Invention of Color* and conduct research individually to learn about color theory. The color wheel will be studied and important terms including primary colors, secondary colors, tertiary colors, complementary colors, and analogous colors will be defined. Warm colors, cool colors, neutral colors, value, brightness, and saturation will also be defined. **{Available at Bailey/Howe Library}**
2. Members will participate in reviewing selected "Joy of Painting" episodes. These viewings will involve analyzing tools and skills Bob Ross uses and how he uses them. Members will practice using these tools and techniques both individually and in our weekly meetings. **{Bob Ross episodes: \$45 for 13.5hrs of Joy of Painting on BobRoss.com}{Not available at Bailey/Howe or local libraries}**
3. Members will familiarize themselves with working with different types of paint, including but not limited to watercolors, acrylics, and oils. Members will practice using these different paints through completing weekly projects assigned at each class. **{~\$220 in oil paints per semester for 8 oz. oil paints in various colors from UtrechtArt.com; \$60 in acrylic paints per semester from UtrechtArt.com; \$30 in water colors per semester from UtrechtArt.com}**

{Canvases: 12 pack ~\$23 depending on size = \$150 per semester on canvases}
{Brushes: \$75 for assorted brushes for acrylics, oils, and watercolors on Amazon.com + \$20 per semester for brush cleaner on Amazon.com}
{Palettes: \$65 12 pack Utrecht 50 sheet disposable palette for oil and acrylic paints}
{Drop Clothes: 9x12ft drop clothes on Amazon.com, \$20 each}
{Chemical disposal will be organized with Ann Barlow and the Photo Co-op}

LEARNING OBJECTIVE 2

Members will practice and familiarize themselves with these skills, both independently and in our weekly meeting time. Members will be expected to utilize at least 2 hours of practice time outside of meetings in order to become familiarized so that they are competent in that skill by next week's class. If the program as a whole needs more time to work on a certain skill it will be discussed as to whether or not the particular skill needs to be re-taught.

Action Steps

1. Members will attend a weekly two hour meeting. During this meeting, the program will discuss as a group the learning objective for that week and the assignment to be shown for the next week that demonstrates that particular skill or technique. The learning objective will be demonstrated by the program directors and then discussed with the program members.
2. Each member will be responsible for researching and learning a new technique to teach the rest of the program. Each member will be expected to present at least one technique at one of our weekly meetings. This will broaden knowledge and skills for painting as well as improve each member's leadership skills.
3. Each member will work independently for at least two hours a week, outside of the regular meeting time, to practice techniques taught at the weekly meetings, and also complete a weekly assignment that demonstrates the learned technique.

LEARNING OBJECTIVE 3

We as a program will conduct research on different painting styles such as realism, abstract, painterly, and expressionism, and also into different painting movements including impressionism, gothic, pop art, surrealism, romanticism and renaissance. Members will then share knowledge of preferred painting style with the program.

Action Steps

1. The program will attend at least 3 L/L galleries, or exhibits at the Fleming Museum together. Members will do a short write-up of their favorite element of the exhibit or gallery and then share with the program during the following meeting.

2. Each member will research and create one piece a semester emulating a style of painting unique to a time period, art movement, or culture of their choosing. Each member will share their work with the rest of the program and describe the topic they choose, how they accomplished creating their piece, and how their piece relates to the topic they choose.
3. Members will research and create one piece a semester emulating an artist of their choosing. Members will share their work with the rest of the program, giving a short presentation educating the program about the artist, how they accomplished creating the piece, how their piece relates to their chosen artist, and how it differs from Bob Ross's style.
4. The program will participate in at least one cross program collaboration with a Global Village program (i.e. Caribbean House, Chinese House, La Maison Francaise, Spanish House, etc.) to learn about the importance of painting to other cultures and other styles of painting. The program will also lead a painting workshop with the Global Village to share their experience in painting with others.

LEARNING OBJECTIVE 4

Each member will participate in at least three art-centered activities related to the UVM and/or Burlington community.

Action Steps

1. L/L Gallery Exhibit in the spring semester
2. Arts Initiative Grab Our Goods Event
3. Each member will have an opportunity to display his or her work in the E-building hallway display
4. Participate in collaboration with the Riverside DREAM program, Edmund Elementary School, or the Integrated Fine Arts Academy schoolchildren.
5. Lead a painting lesson activity for other L/L or UVM students

COMMUNITY SERVICE

Our program will contribute some work to the AI Grab Our Goods event and once our program has had the chance to practice and become proficient in a style or technique, we hope to be able to offer lessons to anyone interested. We may also be able to invite people to our meetings to give them the opportunity to learn with us.

To branch out to the greater Burlington community, we would like to do an activity with Burlington children. In particular, we could collaborate with the Riverside DREAM program, Edmund Elementary School, or the Integrated Fine Arts Academy, and plan a day to paint with the children in L/L. We could also interact with the L/L Daycare; we will finger paint with the children in the younger age group. For older children, members will create an outline of a picture for children to fill in designated spaces marked by a number or color. After the picture is completed, we can give it to the center.

PLANNING TIMELINE

See attached Planning Timeline for detailed schedule of program activities.

PROGRAM ADVISOR

Chepe Cuadra has agreed to be our advisor for the Bob Ross House. We feel he will make an excellent advisor as he is a highly skilled artist that shares our passion for painting and is willing to attend some of our weekly meetings to perform painting demos for us.

SPECIAL FACILITIES

We would like to request the use of Commons 216 for our weekly class so that we have room for all of us to paint together.

HOUSING

We would like one five person suite and one six person suite, and both suites will be co-ed.

PLANS FOR INTERACTIONS WITH OTHER L/L PROGRAMS

We think a very successful collaboration could be with the Pottery program. Not only would we love to expose our program members to an art medium we have been heavily involved in for years, but the Pottery Program would definitely benefit as well. Our program would have the opportunity to experience clay and we could help the Pottery members with creating more detailed painted designs on their work.

We would like to collaborate with any Global Village programs that would be interested exploring the artists or painting techniques unique to their respective cultures. Our program would be able to expand our knowledge of painting in different cultures while the other programs could explore a subject in their programs that they may not have considered before.

We would love to share the relaxing properties of painting with Bob Ross and team up with a program like Active Minds to put together a de-stressing activity in the Fireplace Lounge. We could play a Bob Ross video in the FPL and allow passersby to come paint a mini canvas while enjoying

the soothing voice and direction of Bob Ross. This could be a great event for the entire L/L community.

To interact more with the entire L/L, we can have a Bob Ross paint-along in FPL; we can play a video running and people can come and paint their own landscape scene. Also, we want to work on a larger scale and have an L/L group paint with one very large canvas where people can come and paint on the canvas and others can add to it. We will also hold a "Childhood Paint Night" where we will offer L/Lers a chance to finger paint, do paint-by-numbers, or watercolor.

Also, as an Arts Initiative program, we would love to collaborate with other AI programs, even ones with seemingly irrelevant art mediums from painting. The beauty of L/L is not only that you live with people who you share a common interest with, but you also have the opportunity to share your passion with other programs, and in return, learn about their programs.

PROGRAM MEMBER RECRUITMENT

Several students who we have spoken with have already expressed interest in the program. Their names are listed on the "Names of Students Interested in the Program" attachment. Should this program be accepted, we plan to ask faculty in the Art Department to tell their classes about the program. We also want to attract people who may not be taking art classes but still would love to be a part of the program, so posters and word of mouth will be key recruitment tools as well.