

## Learn about risk management for agritourism and culinary tourism:

- How should I be prepared to host visitors on my farm?
- What kind of insurance do I need?
- What coverage do I need to serve food or alcohol?
- Am I responsible for the actions of my animals?
- Do I need to make changes to my facilities?
- Who can help?

This program will help farmers navigate the risk management issues that arise from on farm agritourism and culinary tourism activities. In addition to hearing from experts in the field of risk management, technical support will be available to help you create your own personalized risk management plan.

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Vermont Farms Association  
c/o UVM Extension  
1 Scale Ave., Suite 55  
Rutland, VT 05701



EXTENSION  
AGRICULTURE

# Planning for Farm Visitors



## Vermont Farms! Association Annual Meeting and Workshop on Agritourism & Culinary Tourism

February 9, 2010

Billings Farm, Woodstock, VT



# WORKSHOP OVERVIEW

Create a risk management plan for your agritourism enterprise. Workshop is open to the public.

Learn how a risk management plan specific to agritourism can be used to manage risks involving direct farm marketing, on-farm events, and farm employees.

Find out how to manage risk and liability issues using a personalized risk management plan for your agritourism venture.

This workshop will help you manage personal and business liability by providing up-to-date insurance information and best practices from experts in food safety & preparation, websites & e-commerce, finance, legal issues, insurance and farm safety.



You will have the opportunity to create a personalized risk management plan to take back to your farm for implementation.

Resource tables will provide expertise on various farm topics and services including Vermont Farms! Association, UVM Extension, VocRehab, Vermont Fresh Network, insurance options and more.

Technical support and follow-up will be available after the workshop.

Questions?

Email: [sally.cleveland@uvm.edu](mailto:sally.cleveland@uvm.edu)

Phone: 866-348-FARM

866-348-3276

# ABOUT THE WORKSHOP

## DATE AND TIME

Tues., February 9, 2010  
9:30 a.m. to 3:00 p.m.  
Check-in begins at 9:00



## SCHEDULE

- 9:00 Registration, Coffee
- 9:30 Welcome  
Vermont Farms! Association  
Annual Meeting
- 10:30 Risk Management Presentations
- Food safety & preparation
  - Websites & e-commerce
  - Finances
  - Legal issues
  - Insurance and liability
  - Farm safety with visitors
- 12:00 Lunch, buffet will be provided
- 12:30 Optional tour of Billings Farm & Museum
- 1:00 Risk Management Roundtables  
Create a plan for your farm
- 2:15 Discussion: Partnering for the future of Vermont agriculture and tourism
- 3:00 Adjourn

## LOCATION

Billings Farm & Museum, Route 12 N & River Road  
5302 River Road, Woodstock, VT 05091-0489  
(802) 457-2355

For detailed directions please visit:

<http://www.billingsfarm.org/visit/index.html>



# REGISTRATION FORM

*Vermont Farms! Annual Meeting &  
Agritourism Risk Management Workshop*

Registration fee is \$20, includes all materials, lunch and beverages.  
Financial Assistance is available.

Name: \_\_\_\_\_

Name of Farm or Organization:  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

(registration confirmation will be sent to this email)

Are you a member of Vermont Farms!  
Association?  Yes  No

Please return this form by February 2.  
After Feb. 2, please call to register.

Enclose your \$20.00 check for registration fee made payable to "Vermont Farms! Association". If you register by email or fax, bring your check with you on Feb. 9.

## Mail registration to:

**Vermont Farms Annual Meeting  
UVM Extension  
1 Scale Ave, Suite 55  
Rutland, VT 05701**

Email: [sally.cleveland@uvm.edu](mailto:sally.cleveland@uvm.edu)

Fax: (802) 775-4840

Phone: 866-348-3276

If you require accommodations to participate in this program, email [sally.cleveland@uvm.edu](mailto:sally.cleveland@uvm.edu) or call 866-348-3276 by February 2, 2010.



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