



MAJOR: PUBLIC COMMUNICATION (PCOM)
 Department of Community Development and Applied Economics

CDAE CORE COURSES (16 Credits)

<u>Sem</u>	<u>Grade</u>	
_____	_____	(3) CDAE 002 World Food, Population, & Development
_____	_____	(1) CDAE 14 Design Strategies Lab
_____	_____	(3) CDAE 015 Design Strategies
_____	_____	(3) CDAE 061 Ag., Resource and Community Development Economic Principles (Fall)
_____	_____	(3) CDAE 102 Sustainable Community Development (Spring)
_____	_____	(3) CDAE 127 Consumers, Markets, & Public Policy (Spring)
_____	_____	Internship/service learning or equivalent (may be met by enrolling in a designated service learning course.)

PCOM REQUIRED COURSES (36 credits)

<u>Sem</u>	<u>Grade</u>	24 Credits Required
_____	_____	(3) CDAE 95/024 Fundamentals of Public Communication (Fall))
_____	_____	(3) CDAE 129 Communication Law (Fall)
_____	_____	(3) CDAE195/120 Strategic Writing for Public Communication (Fall)
_____	_____	(3) CDAE 195/124 Public Communication Media (Spring)
_____	_____	(3) PA 206 Introduction to Contemporary Public Affairs (Spring)
_____	_____	(3) CDAE 250 Applied Research Methods (Spring)
_____	_____	(6) CDAE 295/252 Communication Applied Live (Spring)
12 credits Required from this List (Choose 4+ courses from the following)		
_____	_____	(3) CDAE 128 Consumer & Advertising (Fall)
_____	_____	(3) CDAE 157 Consumer Law & Policy (Fall)
_____	_____	(1+) CDAE 159 Consumer Assistance Program
_____	_____	(3) CDAE 166 Intro to Community Entrepreneurship
_____	_____	(3) CDAE 168 Marketing for Community Entrepreneurship (Fall)
_____	_____	(3) CDAE 251 Contemporary Policy Issues in Community Development (Fall 07/09)
_____	_____	(3) CDAE 231 Applied Computer Graphics
_____	_____	(3+) CDAE/PA 195/295 Special topics as approved by advisor
_____	_____	(3) SOC 43/243 Mass Communication and Society* or (3) SOC 150 Popular Culture*
_____	_____	(3) POLS 137 Politics and the Media*
_____	_____	(3) CMSI 160 Intercultural Communication*
_____	_____	Transfer credits as appropriate
_____	_____	Transfer credits as appropriate

*There is no guarantee that students will be able to register for courses taught outside of CDAE/PA

Unspecified Minor or Advisor Approved Focus (15+ credit hours)

<u>Sem</u>	<u>Grade</u>	<u>Course</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Remaining credit hours (15+ credits of free electives)

Free Electives (15+ credits)

<u>Sem</u>	<u>Grade</u>	<u>Course</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

CALS CORE CURRICULUM (36+ cr) <http://www.uvm.edu/~jleonard/CALS/CompleteCore.html>

Skills (On blank lines list courses that satisfy the requirements.)

Communication Skills: 3 courses & applications

Sem Grade

____ ____ (3) English I + 3 redrafted papers (CDAE 102,128,250) (CALS Core curriculum)

____ ____ _____

____ ____ _____

____ ____ (3) CALS 183 (or CALS 001 Foundations) + 3 graded speeches (CDAE 102,127,251) (CALS Core curriculum)

____ ____ _____

____ ____ _____

IT Skills: 1 course & applications

____ ____ (3) CALS 85 (or CALS 002 Foundations)+ 2 IT applications (CALS Core curriculum)

____ ____ _____ (CDAE 103,231,250) (CALS Core curriculum)

Quantitative Skills: 3 courses

____ ____ (3) Math 9 or higher (CALS Core curriculum)

____ ____ (3) Stat 111 or higher (CALS Core curriculum)

____ ____ One additional math or stats applications course____(CDAE250) (CALS Core curriculum)

Critical Thinking Skills: One course or series of courses to solve problems & analyze, judge & construct arguments
_____(CDAE 2, 15, 61, 127, 157, 250) (CALS Core curriculum)

Interpersonal Skills: One course or series of courses to include leadership, conflict resolution & group process
_____(CDAE 002,124,252) (CALS Core curriculum)

Knowledge

Physical & Life Sciences: 2 courses

____ ____ (3-4cr) _____(CALS Core curriculum)

____ ____ (3-4cr) _____(CALS Core curriculum)

Social Science: 2 courses

____ ____ (3) Political Science 21

____ ____ (3) _____ (CALS Core curriculum)

Humanities & Fine Arts: 2 courses

____ ____ (3) _____(CALS Core curriculum)

____ ____ (3) _____ (CALS Core curriculum)

Values

Citizenship & Social Responsibility: 2 courses in solving community problems & contributing to common good.

____ ____ (1-3) Race and Culture(CALS Core curriculum)

____ ____ One additional course or series of courses (CDAE 15, 61, 102, 127) (CALS Core curriculum)

Environmental Stewardship: 2 courses or series of courses in developing a sensitivity and stewardship of nature.

____ ____ _____ (CDAE 61) (CALS Core curriculum)

____ ____ _____(CALS Core curriculum)

Personal Growth: 3 courses or series of courses leading to a healthy lifestyle, continuous self-improvement and a love of learning

____ ____ (1) PEAC _____(CALS Core curriculum)

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____ ____ Foundations (CALS First Year students only)

____ ____ _____Additional course or series (CDAE)

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