Mainstreams and Margins in the Media
Gutenberg's Press and Bible, 1450s
Galileo's Discourses 1638

Newton's Principia 1687
Martin Luther's 95 Theses, 1517
Critique via the Printed Image: Lucas Cranach and Martin Luther's *Passion of Christ and Anti-Christ*, 1521

Jesus washes the feet of his disciples.

The Pope makes others kiss his feet.
COMMON SENSE;
ADDRESSED TO THE
INHABITANTS
OF
AMERICA,
On the following interesting
SUBJECTS.
II. Of Monarchy and Hereditary Succession.
III. Thoughts on the present State of American Affairs.
IV. Of the present Ability of America, with some miscellaneous Reflections.

THOMAS PAIN.

PHILADELPHIA:
Printed, and Sold, by R. REIL, in Third Street.
MDCCLXXVI.
IN CONGRESS, JULY 4, 1776.

The unanimous Declaration of the thirteen United States of America:

When in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the Laws of Nature and of Nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation.

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. That to��索 these Rights, Governments are instituted among Men, deriving their just powers from the Consent of the Governed. That whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such Principles and organizing its Powers in such Form, as to them shall seem most likely to effect their Safety and Happiness. Prudence, indeed, will dictate that Governments long established should not be changed for light and transient causes; and accordingly all experience hath shown, that mankind are more disposed to suffer, while evils are suffered, than to right themselves by abolishing the forms to which they are accustomed. But when a long train of abuses and usurpations, pursuing altogether different objects, begin to operate and to reduce one nation more and more under another, it is time for wise men to interpose. ...
Mary Wolstonecraft
Vindication of the Rights of Women
1792
The modern newspaper is born on November 29, 1814, when *The London Times* became the first newspaper to be printed by steam, allowing for larger circulation at lower cost. On the first day of the machine's operation, troops were hired to prevent violence by soon-to-be-unemployed print shop workers.
Magazines of Opinion in the U.S.

- On the 150th anniversary of The Atlantic Monthly
- "if some things about The Atlantic Monthly have changed in 150 years, the most important things have not. First, the founders of the magazine understood that breaking news was not always worth paying attention to, and in fact could distract the public from important stories that needed to be told—and that took more time to tell. One of our early contributors, Henry David Thoreau, noting the impact of the telegraph, warned that soon we would be hearing minute-by-minute updates on Princess Adelaide's whooping cough. This concern is all the more relevant in our own era of round-the-clock cable and Internet news. Nobody in America complains, "I'm not getting my news bites fast enough!" People do complain that they're not getting the full truth. They do complain that the foam of headlines, and of what Philip K. Dick might have called "pre-news," conceals vast shoals of reality."
New Journalism

- The four main devices of New Journalism
  - Telling the story using scenes rather than historical narrative as much as possible
  - Dialogue in full (Conversational speech rather than quotations and statements)
  - Third-person point of view (from inside the head of a character)
  - Recording everyday details (which indicates the status of character's lives)