

What is Propaganda?

“ a presentation of sensory information that is made with the intention of affecting how one acts or thinks”

“A tool employed by (Govt, corporations, politicians etc) expressed through media platforms to get the masses to believe in or follow an ideology”

“...a source tries to influence the public’s beliefs ...” “ information”

“ ... material revealed to the public... to encourage people to believe something...”

“ the impact of positive advertising of a campaign for a certain cause.”

“... marketing technique .. used to make people believe something about a product or person that may or may not be true – subliminal messages..”

“...used to promote a certain ideology or way of thinking... has strong political ties...most famously used by governments and the media.”

“ any medium to persuade or dissuade...”

“ to get... individuals to think...and behave in a certain way..”

“...media to persuade or inform the public...in a biased way”

“ make people think in a certain way...” “... when the media...”bends” the truth”

“ news/opinions presented in a biased view...”

“New/Advertisements to persuade someone to think in a certain way”

“promote some point” “Getting a message across by pictures, words, short clips”

“media manipulated by powerful influence (Government, military, corporations, etc.) in order to get the public to support a certain agenda.”

“media designed to influence the opinion and/or knowledge of the audience toward a certain cause”

“a tool used by companies and media to make people feel a certain way...”

“any form of media or advertisement that is trying to persuade the audience to believe, do, or buy”

“... often over-exaggerated and falsified...” “control the opinions, values, and thoughts of the masses”

“...promote fear and scapegoating.” “...a planned media campaign designed to alter audience’s opinions on the subject matter subconsciously, usually for political gain.”

“.. used to gather support for something or disguise events that are occurring for something they are not..”

“...share [your voice] with the public...express belief, prove a point...using radio, posters, group gatherings to share a common belief to the public”