

“The Los Angeles Times is a citizen of the city of Los Angeles, the state of California, the American nation and the world.”

“**Freedom is our core value.** We feel a special obligation to defend civil liberties and human rights. Because newspapers and other news media, uniquely among businesses, enjoy and rely on a provision of the Bill of Rights that protects freedom of the press, we assume **an obligation to defend the rights of all citizens.**”

**Journalism of Assertion-** immediacy and volume, passive transmission of information

-Entertainment, Local, Sports, Business, Technology, Nation, Politics, World, Opinion, Travel, Life & Style, Food, Science, Auto, Real Estate, and Classifieds

**Blogging- Op-eds**

-“The page itself has no ideological bent or political agenda; we want to provide the broadest possible range of opinions- from the left, from the right and, we hope, from authors whose politics are much harder to pigeonhole.” -Nicholas Goldberg

The Tribune Publishing Company- bought for \$8.3 million in 2000

- “diversified media and marketing-solutions company that delivers innovative experiences for audiences and advertisers across all platforms”
- Also owns:

-The Sun (Baltimore)

-Hartford Courant

-Newsday (New York)

In 2000, the LA Times had:

- 1,000 staffers

-paid circulation of ~1 million

In 2015, the LA Times had:

-500 staffers

-paid circulation of ~400,000

-Losing money?

-Print vs. online

