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FOX News Channel



Mission Statement

“FOX News Channel (FNC) is a 24-hour all-encompassing news service dedicated to delivering breaking news as well as political and business news.”

BLUR Classification

- Journalism of Affirmation
 - Cherry pick stories and opinions to focus on, know what their audience wants to hear and reports that kinds of content.
- Could also be Journalism of Assertion because they do actually report the news.

Ownership & Structure

- Founded by Rupert Murdoch and Roger Alies in 1996
- Owned by the Fox Entertainment Group, subsidiary of 21st Century Fox
- Chairman & CEO: Roger Alies

Political Leanings

- Conservative
- Claim neutrality

Sales and how they make money

- Television Subscriptions
- Advertisements
- \$13.3 Billion in sales (May 2015)
- Valued at \$11.3 Billion

Issues

- Bias
- Cherry-picking stories
- Opinionated reporting